



OFFICE OF MANAGEMENT AND BUDGET

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MEMORANDUM

March 21, 2019

TO: Board of County Commissioners

FROM: Norman Foster, Director *NFOK*
Office of Management and Budget

SUBJECT: Fiscal Impact Statement Re: Proposed Ordinance Amending Chapter 23 of the Broward County Code of Ordinances, Relating to Pay Parking at Broward County Parks, Proposed Amendment to Section 37.33 of the Broward County Administrative Code Creating Hourly Parking at Broward County Parks and a Special Revenue Fund for Hollywood Beach North Park.

Summary

The proposal amends Chapter 23, Article II of the Broward County Code of Ordinances to create a new section relating to Pay Parking at Broward County Parks. The proposed amendment authorizes Broward County Parks to establish pay parking zones and fees, parking pay stations, enforcement of parking violations, issuance of parking fines, and administrative hearings to appeal aforementioned fines.

A related proposal amends Section 37.33 of the Broward County Administrative Code creating a special revenue fund for Hollywood North Beach Park, that would consist of funds from parking fees, parking fines, and other revenue from Hollywood North Beach Park. The cost of administering and enforcing the parking, capital improvements, operations, and other activities in Hollywood North Beach Park may be appropriated by the board, from this Fund. This amendment also adjusts the fee schedule for parks to set the charge of hourly parking at all county parks.

Fiscal Impact

Revenue: Assumes that a parking management company would be procured after an RFP.

Assumes that the parking management company would handle every aspect of the program, other than appeals, including meter installation and maintenance, enforcement, payment resolution, and customer service.

Assumes this ordinance would be utilized for the 594 parking spaces in Hollywood North Beach Park.

Assuming the revenue per parking space would be \$4,800 per space per year.

This revenue per space is based on FY14 revenue data from the City of Hollywood Office of Parking Management/Master Plan of September 2015 for parking in this area using hourly meters.

This produces an annual revenue estimate of \$2,851,200.

$$594 * 4,800 = \$2,851,200$$

Expense:

Collection and administration:

The costs associated with managing this new system are assumed to be \$314,000 a year, based on a cost estimate from a parking management company that has been adjusted by OMB to allow for the changed scope of services from that assumed in the estimate.

Appeals:

Assuming parking citation contestation will be handled by the Broward County Clerk of Courts.

Assuming 10,000 citations a year with 5% being contested and an expected cost of \$7.50 per citation contested.

$10,000 \times 5\% \times \$7.50 = \$3,750$ a year of costs associated with administering citations.

The status quo parking arrangement collects \$525,700 in revenue.

Assuming, the proposed arrangement would annually collect \$2,851,200 in revenue, have collection costs of \$314,000, and fine contestation cost of \$3,750. This would be a net revenue of \$2,533,450, and a fiscal impact of \$2,007,750 relative to the status quo arrangement.

Net Revenue: $\$2,851,200 - \$314,000 - \$3,750 = \$2,533,450$

Fiscal Impact: $\$2,533,450 - \$525,700 = \$2,007,750$

NF:jm