



CITY of HOLLYWOOD, FLORIDA

Office of the City Manager

2600 Hollywood Blvd. • P.O. Box 229045 • Hollywood, Florida 33022-9045
Phone (954) 921-3201 • Fax (954) 921-3314 • www.hollywoodfl.org

March 7, 2019

Ms. Jacque-Ann D. Isaacs
Community Transit Officer
Broward County Transit Division, Service and Capital Planning
1 North University Drive, Suite 3100A
Plantation, FL 33324

Dear Ms. Isaacs:

This is a request to mutually terminate the Interlocal Agreement (ILA) between Broward County and the City of Hollywood for Community Bus Service. As you know, the ILA was amended last year to reflect a reduction in grant funding as two of the three routes failed to meet requirements for funding. The ILA currently provides partial funding for one of the three Trolley routes in the City's Community Redevelopment Area (CRA), currently operated by Maruti Transit. The ILA was renewed last year and will expire September 30, 2019.

The City has just executed an agreement for a circulator service with The Free Ride. The Free Ride will provide an on-demand service, at no charge to riders in the CRA District (downtown and beach areas) and along the Federal Highway Corridor. The Free Ride was selected via a competitive bid process. A Request for Proposal was opened in April 2018, six proposals were received and ranked by a technical committee. On October 17, 2018, the City Commission approved a Resolution to authorize entering into an agreement with The Free Ride. The anticipated date for the start of service is April 30, 2019. We anticipate the trolley service as provided by Maruti Transit to terminate by May 31, 2019.

Since the trolley service as originally proposed in the ILA is being replaced with an on-demand service and will no longer meet the requirements for funding, we respectfully request to terminate the ILA as of May 31, 2019. Please contact my office by March 30, 2019 to advise if you are agreeable to a mutual termination of the ILA. Please note that any termination by the City is subject to approval of the City Commission. If you are agreeable, I will seek City Commission approval at their meeting on April 17, 2019.

Sincerely,

Lorie Mertens-Black
Chief Civic Affairs Officer

Our Mission: We are dedicated to providing municipal services for our diverse community in an atmosphere of cooperation, courtesy and respect.
We do this by ensuring all who live, work and play in the City of Hollywood enjoy a high quality of life.

"An Equal Opportunity and Service Provider Agency"

Office of the City Manager



April 3, 2019

tel: 954.921.3201

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Ms. Jacque-Ann D. Isaacs, Community Transit Officer
Broward County Transit Division, Service and Capital Planning
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The City has just executed an agreement for a circulator service with The Free Ride. The Free Ride will provide an on-demand service, at no charge to riders in the CRA District (downtown and beach areas) and along the Federal Highway Corridor. The anticipated date for the start of service is April 30, 2019. We anticipate the trolley service as provided by Maruti Transit to terminate by June 30, 2019. The new coverage area for the on-demand circulator includes:

1. Downtown Hollywood Service Area – approximately 580 acres from 22nd Avenue on the west to generally 17th Avenue on the east, Johnson Street on the north, and Washington Street on the south
2. US Federal Highway Corridor Service Area – to the north of Sheridan Street and to Pembroke Road
3. Hollywood Beach Service Area – on the barrier island from Hallandale Beach Boulevard to the south, Dania Beach Boulevard on the north, from the Intracoastal Waterway to the Atlantic Ocean
4. Parking Garages – pick up and drop off from the following City garages: Garfield Street Garage on A1A, Van Buren Garage at 20th Street, Nevada Street Garage at A1A, Polk Street Garage at 19th Avenue, and at the Johnson Street Mobility Hub (at Margaritaville Hollywood Beach Resort).

Since the trolley service as originally proposed in the ILA with fixed route service is being replaced with an on-demand service and will no longer meet the requirements of the current ILA for Community Bus Service, we respectfully request to terminate the ILA as of June 30, 2019. Please contact my office to advise, if you are agreeable to a mutual termination of the ILA. Any termination by the City is subject to approval of the City Commission.

Sincerely,

A handwritten signature in black ink that reads "Lorie Mertens-Black".

Lorie Mertens-Black
Chief Civic Affairs Officer

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P.O. Box 229045
Hollywood, Florida
33022-9045

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