



FLORIDA INTERNATIONAL TRADE AND CULTURAL EXPO (FITCE 2019)

EXPO PROGRAM **Subject to Change*

SETUP DAY- Tuesday, October 8, 2019

9:00AM – 5:00PM **Sponsor Registration and World Expo Marketplace Setup
(Special Itinerary for International Delegations)**

Day 1 – LEARN

Wednesday, October 9, 2019

8:00AM – 9:00AM **Registration & Breakfast – World Expo Marketplace & Cultural Art
Exhibit Opens!**

8:30AM – 9:55AM **Opening Ceremony**

10:00AM – 10:55AM **11 Steps to Exporting – A Roadmap to your Exporting Success!**

11:00AM – 11:55M **How to Bring Your Business to the USA**

12:00PM – 1:00PM **Buyers & Sellers Networking @ World Expo Marketplace**

1:00PM – 2:25PM **Latin American Former Presidents Panel: Opening Horizons to New
Market Opportunities**

2:45PM – 3:30PM **Doing Business with the World! LATIN AMERICA**

Panel Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

3:30PM – 4:00PM **Coffee/Tea Networking Break**

4:00PM – 5:00PM **Doing Business with the World! EUROPE & The WORLD**

Panel Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

5:00PM **World Expo Marketplace & Cultural Art Exhibit Closes**

5:30PM – 7:00PM **Opening Presidential Network Reception & Cultural Experience***

Day 2 – DOING BUSINESS WITH THE WORLD

Thursday, October 10, 2019

8:00AM – 9:00AM **Registration & Breakfast – World Expo Marketplace & Cultural Art Exhibit Opens!**

8:30AM – 9:55AM **Opening Ceremony**

10:00AM – 11:30AM **Doing Business with the World! AFRICA & ASIA**

Panel Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

11:30AM – 12:30AM **Doing Business with the World! CARIBBEAN**

Panel Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

12:30PM – 1:30PM **Buyers & Sellers Networking @ World Expo Marketplace**

12:30PM – 1:30PM **International Trade Leaders in Technology**

1:30PM – 2:25PM **How to Import into the United States of America**

2:30PM – 3:30PM **American and International Buyers Panel: How to Sell to Large Organizations**

3:30PM – 4:00PM **Meet & Greet Session with the Buyers**

4:00M – 5:00PM **Speed Matchmaking with Country Representatives**

5:00PM – 7:00PM **Closing Cocktail Reception & Cultural Exchange***

* Paid event organized by partner organizations