



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Governmental Center Annex

115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

MEMORANDUM

DATE: March 7, 2019

TO: Cherise Williams, Security Manager
Parks and Recreation Division

THRU: Sandy-Michael McDonald, Director *SM*
Office of Economic and Small Business Development

FROM: Freddy Castillo, Small Business Development Manager *FC*
Office of Economic and Small Business Development

SUBJECT: No CBE Goal for Hollywood North Beach Parking Management Services

This memorandum supersedes the memorandum previously issued on March 7, 2019.

The Parks and Recreation Division (PRD) is seeking a vendor to provide parking management services for parking operations at one or more Broward County PRD locations. PRD will receive all revenue directly from the vendor and anticipates a total annual revenue generation of \$2.5 million.

Per PRD, this is a revenue generating project and Broward County funds will not be used. Per the Broward County Business Opportunity Act of 2012, Section 1-81.1(a)(1), the County Business Enterprise (CBE) Program applies to contracts that are County funded; therefore, a CBE goal cannot be established on this project.

The Office of Economic and Small Business Development (OESBD) strongly encourages the proposers to give full consideration to small business subcontractors to perform services under the contract. They are encouraged to present their small business opportunities during the solicitation process with the Purchasing Division.

This project is NOT subject to the Broward County Workforce Investment program.

If you have any questions or concerns regarding this assignment, please feel free to contact our office at (954) 357-5670.

cc: Maribel Feliciano, Assistant Director, OESBD
Nichole Francis, Small Business Development Specialist, OESBD