

Requests: Tourist Development Tax Capital Challenge Grant Program (TDT-CCGP)

Second Midyear Award Cycle for the Capital Challenge Grant Program

Project Description

Docket Number	Legal Name	Fund	Project Description
TDT2-01-2019	City of Pembroke Pines	Tourist Development Tax (TDT-CCGP)	<p>With 170,712 residents, Pembroke Pines is the second largest city in Broward County and 10th in Florida. Building on an established program of year-round conference and cultural events, the City’s Cultural Arts Division and the City’s contracted management firm, SMG, have scheduled a full calendar of performances, exhibitions, community engagement events and innovative arts education at the new \$60 million Charles F. Dodge City Center, which opened in 2017. The campus is adjacent to a new 145-acre mixed-use downtown currently under development by private developers. The downtown has 1,900 residential units, a movie theater, restaurants, office space, and 350 hotel rooms (planned) within walking distance. A site plan, showing the City Center cultural campus and the new downtown, is attached.</p> <p>The cultural campus incorporates:</p> <ul style="list-style-type: none"> <li>-Great Hall with seating for up to 3,200 with flexible configurations</li> <li>-City Commission Chambers, also used for civic meetings</li> <li>-The Frank Art Gallery</li> <li>-One-acre Plaza</li> </ul> <p>This proposal requests match funding to construct a new Conference &amp; Parking Annex at City Center. The proposed six-story structure will provide five parking levels for 669 vehicles and a sixth-story conference center with a roof garden.</p> <p>The Conference &amp; Parking Annex will round out the City’s meeting and banquet facilities, allowing management firm SMG to book larger out-of-county conferences, weddings, bar mitzvahs and fraternity/sorority reunions. Addressing the documented need for additional covered parking and meeting breakout rooms, the Annex will provide City Center with full-service facilities to attract regional and national events – and fill southwest Broward County’s hotels.</p>

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TDT2-02-2019	City of West Park	Tourist Development Tax (TDT-CCGP)	<p>The City of West Park is proposing to develop McTyre Park Cultural Center Phase I. This phase of the construction will include a seating theater space with an elevated stage adjacent that can be accessed directly off the lobby/pre-function space; a reception area with control access to elevators and circulation corridors; the first floor circulation corridors are sized to receive gallery displays and to accommodate spectator movement; and classroom. This state-of-the-art facility will provide opportunity to low-to-moderate income residents around the community with access to cultural and art programming activities. This project will enhance the quality of life of residents and visitors through arts and culture programming at the facility. Programming Plan will entail the following: The circulation corridor will be sized to receive gallery displays and accommodate spectator guest. There will also be a kitchen, and multipurpose area, such that the facility can be used for dance/yoga Studio and Fitness initiative in pursuit of a healthy lifestyle.</p>

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TDT2-03-2019	Performing Arts Center Authority	Tourist Development Tax (TDT-CCGP)	The Performing Arts Center Authority (d/b/a Broward Center for the Performing Arts) requests \$1,000,000 in Tourist Development Tax (TDT) funding to support the renovation, restoration and expansion of the iconic Parker Playhouse (the Parker), a 1,167-seat theater in Fort Lauderdale that has been a venerable and beloved venue for concerts, theater, comedy, and dance since 1967. The capital project will restore the Parker to state-of-the-art and include extensive renovation or replacement of the existing building shell, mechanical and electrical systems, theatrical equipment, audio-visual systems and seating as well as the addition of approximately 7,100 square feet of new space, all of which will help ensure the venue can continue to attract artists and audiences and remain viable in the competitive arts and entertainment industry for years to come. This will be the first restoration for the 51-year-old, heavily-used theater that currently hosts an average of more than 125 artistic and cultural events and welcomes more than 100,000 visitors annually, more than 44% of which are from outside of Broward County and nearly 20% of which are from outside of the tri-county area. TDT funding for the project will have a significant and long-lasting impact by helping to enhance the Parker’s ability to attract important touring artists to the area, expand its capacity to provide world-class artistic and cultural experiences for residents and visitors alike, and secure its future as a valuable cultural asset and economic driver for Broward County.

**Grand Totals (3 items)**