



Office of the City Manager

W. Ajibola Balogun
City Manager

November 19, 2018

Mr. James Shermer
Grants Administrator
Broward County Cultural Division
100 South Andrews Avenue, 6th Floor
Fort Lauderdale, Florida 33301-1829

Ref.: Notice of Appeal – Second Midyear Award Cycle – Tourist Development Tax Capital Challenge Grant Program (TDT@-CCGP)

Dear Mr. Shermer:

This letter is being submitted in accordance with the Second Midyear Award Cycle – Tourist Development Tax Capital Challenge Grant Program Application's Appeal Process. We are seeking reconsideration of our application docket number TDT2-02-2019. Our appeal is based on the following:

- Panel decision was based on insufficient information through no fault of the applicant, as it relates to the projected hotel room nights. Like other applicants, we provided an estimate for room nights within the City and surrounding areas that can have a great potential to attract overnight visitation.
- Unlike other applications scored by the Evaluation Committee, the range between the lowest and the largest total score is rather large and inconsistent with how other applications were scored. It is our belief that the evaluation committee did not have any basis for giving a low score.

We are available to re-present the application or address any questions about the application.

Should you have any comments, please do not hesitate to call me at 954.989.2688 Extension 220.

Sincerely,

W. Ajibola Balogun
City Manager