

**Tourist Development Tax Capital Challenge Grant Program (TDT-CCGP) FY 2019 Broward Cultural Division**

Greater Fort Lauderdale Convention & Visitors Bureau (DeMott)

Reviewer	Docket	Legal Name	Response Code	Notes	Projected Room nights	Meeting Date
Ms. Barbara DeMott	TDT2-01-2019	City of Pembroke Pines	(2) Medium	With the management firm SMG attracting groups, conferences, reunions, etc it would seem possible to meet room night goals. As the county continues to grow in the western area this new conference center and parking annex could stimulate a growing small meetings market in west Broward County. The bulk of the project, however, is a parking garage which in and of itself will not generate more out of county visitors but could generate more local visitation. The roof garden is a good attraction for businesses which require an eco-friendly center and could well be the tipping point in a conference saying yes or no.	2,094	11/5/2018
Ms. Barbara DeMott	TDT2-02-2019	City of West Park	(3) Low	The room night projection seems high as the center will be new and just starting to attract visitors and limited hotels in the municipality and surrounding area. The proposal notes many advantages for residents and hopefully the interest and opportunity is there to make this center a valuable part of the community for visitors in the future. Without accommodations, however, it seems unlikely to attract overnight visitation but could bring in visitors from out of the county which are defined as tourists under state law. It is difficult to determine the number of room nights without a history of generation by the municipality.	3,500	11/5/2018
Ms. Barbara DeMott	TDT2-03-2019	Performing Arts Center Authority	(1) High	The room night estimate might be high as most visitors attending a show will not stay the average 2.7 nights, however we agree the Parker needs renovation and updating to continue attracting performers and bring in new talent as well. It clearly attracts visitors from outside of Broward County which are considered visitors under state law and will bring in many more with an elevated experience as defined by the project.	20,789	11/5/2018
<b>Grand Totals</b>					26,383	