



OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT

Governmental Center Annex
115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301
954-357-6400 • FAX 954-357-5674 • TTY 954-357-5664

MEMORANDUM

DATE: July 18, 2018
TO: Stacy Ritter, President/CEO
Greater Ft. Lauderdale Convention and Visitors Bureau
THRU: Sandy-Michael McDonald, Director *SM*
Office of Economic and Small Business Development
FROM: Freddy Castillo, Small Business Development Manager *FC*
Office of Economic and Small Business Development

SUBJECT: No CBE Goal for Consulting Services

The Greater Ft. Lauderdale Convention & Visitors Bureau (GFLCVB) is seeking a qualified vendor to provide advisory services to the CEO of the GFLCVB which includes past CVB management experience as a president or CEO of a CVB, assessments of the organizational structure and functions, marketing and sales plan integration and direction, brand architecture, plus other operational topics. The certification directory indicates that there are no certified County Business Enterprises (CBEs) in the North American Industry Classification System (NAICS) that may meet the requirements of the solicitation; therefore, consistent with the Broward County Business Opportunity Act of 2012, as amended, Sec. 1-81.3 (1) (a), no CBE goal is applicable for this project. According to Sec. 1-81.10(a) (1) of the Broward County Business Opportunity Act, as amended, if a responsive, responsible bid is received from a certified CBE firm that is within ten percent (10%) of the lowest bid received from a non-CBE firm, the CBE shall be offered the opportunity to match the lowest bid.

This contract is not subject to the Broward County Workforce Investment Program.

Eligibility for the CBE program is based on economic size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. The above assigned goal for County Business Enterprise is based on an examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency.

If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

Cc: Marcia Young, Small Business Development Specialist, OESBD