

# Exhibit 1

## 18.43. - Naming Broward County-owned Property, Buildings, Structures, and Facilities.

The Board of County Commissioners of Broward County may name any property, building, structure, or facility owned by Broward County, or which Broward County otherwise has the right to name, subject to the following process and parameters:

- a. In its sole discretion, the Board of County Commissioners may involve outside organizations in the process.
- b. Ideas for names may originate from any organization or individual and should ultimately be in writing for consideration.
- c. Property, buildings, structures, and facilities should not be named after living persons.
- d. Property, buildings, structures, and facilities may be named after people who have died following a minimum 90-day waiting period.
- e. Property, buildings, structures, and facilities should not be named using the title of a particular organization, except as permitted by f.5. below.
- f. Consideration of the following in naming property, buildings, structures, and facilities is encouraged:
  1. Historical significance.
  2. Geographical identifiers.
  3. Natural characteristics, including flora (plant life that is characteristic of the Broward County region or environment) and fauna (animal life that is characteristic of the Broward County region or environment).
  4. Individuals making significant, non-financial, humanitarian contributions on a local, state, national, or global level of significance. The priority of this consideration shall be in the following order:
    - (a) First priority: local level;
    - (b) Second priority: state level;
    - (c) Third priority: national level; and
    - (d) Fourth priority: global level.
  5. Individuals, corporations, or other entities making significant financial contributions that benefit the mission of Broward County government.

- g. If the property, building, structure, or facility is a road, the current name of the road shall be retained as a secondary designation.
- h. Any proposal to name property, a building, a structure, or a facility after a person must be placed on the County Commission's printed agenda at least a month before it is presented for approval.
- i. Community response is to be solicited early in the process and the agenda item should include correspondence with a minimum of three local Cities, Homeowners Associations or other appropriate community groups to advise the local community of the proposal and solicit their input.
- j. This policy shall not apply if the naming rights have been sold or transferred by agreement of the Board of County Commissioners.

(1998-1002, 9-28-98; 1998-1072, 10-27-98; 2004-491, 5-25-04; 2004-692, 8-10-04)