



## FITCE 2018 DETAILED PROGRAM

### Day 1

Tuesday, October 17, 2017

- 8:00AM                   **Registration Opens for General Admission**  
FLORIDIAN BALLROOM D
- 8:00AM – 9:00AM       **Breakfast (Limited Spaces – first come, first served)**  
FLORIDIAN BALLROOM D  
*Sponsored by the Greater Fort Lauderdale Convention & Visitors Bureau*  
**Passport to Prize Raffle Admission ends at 8AM\***
- 8:30AM                   **World Expo Opens!**  
FLORIDIAN BALLROOM A-C
- 8:30AM                   **Cultural Art Exhibit Opens!**  
*Presented by Broward County's Cultural Division*  
FLORIDIAN LOBBY
- 8:30AM – 9:55AM       **Day 1 - Opening Ceremony**  
FLORIDIAN BALLROOM D
- Mistress of Ceremonies: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*
- **The Honorable Beam Furr** - *Mayor of Broward County*
  - **The Honorable Dale V.C. Holness** – *Broward County Commissioner (District 9)*
  - **The Honorable Dean Trantalis** – *Mayor of the City of Fort Lauderdale*
  - **Sandy-Michael McDonald** – *Director, Broward County Office of Economic and Small Business Development*
  - **The Honorable Ted Deutch** – *U.S Congressman (District 22)*

- **Dale Eppler** – *Director, Office of Regional Economic Policy & Summit Coordination in the Bureau of Western Hemisphere in Washington D.C.*
- **Mark Gale** – *Director, Broward County Aviation Department*
- **Juliet Murphy Roulhac**, *Corporate External Affairs, Florida Power & Light (FPL)*
- **Expo at a Glance: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

10:00AM – 10:55AM **How to Bring Your Business to the USA**

FLORIDIAN BALLROOM D

*Sponsored by The Eppy Group*

**Moderator: Joe Eppy**, *President & Chief Visionary Officer, The Eppy Group*

**Panelists:**

- **Bob Swindell**, *CEO, Greater Fort Lauderdale Alliance*
- **Enterprise Florida**
- **Glenn Wiltshire**, *Deputy Port Director, Port Everglades*
- **Select USA**
- **Eppy Group Rep**

11:00AM – 11:55AM **How to Import into the United States of America**

FLORIDIAN BALLROOM D

**Moderator: Jennifer Diaz.**, *Renowned Expert in Import Law & Professor at Broward College*

**Panelists:**

- **Laura Rosenberg**, *Senior Import Specialist, U.S. Customs and Borders Protection (CBP)*
- **Charly Berio**, *Compliance Investigator, U.S. Consumer Product Safety Commission, South Florida Field Office (CPSC)*
- **Jacquelyn Bradford**, *Compliance Officer, Division of Southeast Imports, FDA*

12:00PM – 1:00PM **Buyers and Sellers Networking**

WORLD EXPO MARKETPLACE - FLORIDIAN BALLROOM A-C

We invite you to network with the international delegations & local exhibitors at the World Expo Marketplace – *Now is your time to do business!*

(international food vendors available for lunch purchase)

1:00PM – 2:25PM **World Leaders & Former Presidents Panel**

FLORIDIAN BALLROOM D

*Sponsored by Florida Power & Light (FPL)*

**Master of Ceremonies: The Honorable Dale V.C. Holness**, *Broward County Commissioner (District 9)*

***Special Guest Appearance (TBA-Governor Rick Scott)***

**Welcome Remarks:**

- **Thomas Field** – *Director, Latin American Presidential Mission of the Global Peace Foundation*
- **Special words from our Panel Sponsor: Juliet Murphy Roulhac**, *Corporate External Affairs, Florida Power & Light (FPL)*

**Keynote Panel:**

**Moderator: Jaime Florez**, *International Journalist & Political Analyst*

**Panelists:**

- **His Excellency Bruno Tshibala**, *Prime Minister, Democratic Republic of Congo*
- **Her Excellency Laura Chinchilla**, *Former President of Costa Rica (2010-2014)*
- **His Excellency Nicolás Ardito Barletta Vallarino**, *Former President of Panama (1984-1985)*
- **His Excellency Vinicio Cerezo**, *Former President of Guatemala (1986-1991)*

2:30PM – 3:25PM

**Doing Business with the World – LATIN AMERICA – Part I:**  
FLORIDIAN BALLROOM D

International panel of governments, consulates, trade commissioners, bi-national chambers & country expert about their top exports and imports opportunities and how to do business with their country

**Welcome Remarks:**

- **Jose Barletta** – *Vice President, Hemispheric Congress of CAMACOL & Editor of Negocios USA Magazine*

**Moderator: Damián Valenzuela Mayer**, *CNN Commentator & CEO of Latin American Invest*

**Countries:**

- **BRAZIL:** *The Honorable Felipe Augusto, Mayor of the City of São Sebastião introduced by the Consulate General of Brazil in Miami*
- **CHILE:** *Jaime Silva, Trade Commissioner, ProChile*
- **PERU:** *Mily Segá, Trade Commissioner, Trade Office of Peru in Miami*
- **ARGENTINA:** *Diego Duhour, Trade Commissioner, Consulate General of Argentina in Miami*
- **COLOMBIA:** *TBD coming from Colombia*
- **COSTA RICA:** *Cámara Costarricense de Importadores, Distributores y Representantes (CRECEX) & Municipalidad de Quepos*
- **ECUADOR:** *Daniela Muñoz Sotelo, Business Development Manager, Pro Ecuador*

3:30PM – 4:00PM

**Coffee/Tea Networking Break**  
WORLD EXPO MARKETPLACE - FLORIDIAN BALLROOM A-C

4:00PM – 5:00PM

**Doing Business with the World – EUROPE – Part II:**  
FLORIDIAN BALLROOM D

International panel of governments, consulates, trade commissioners, bi-national chambers & country expert about their top exports and imports opportunities and how to do business with their country

**Moderator: Michael Chen**, Economic Development Manager, City of Fort Lauderdale

**Countries:**

- **UNITED KINGDOM:** Christopher George, CEO, Made in Britain Trade Center (Government of Wales and UK Consulate in Miami)
- **SPAIN:** María Jesús de Gonzalo Gámir, Trade Commissioner, Embassy of Spain the USA
- **TURKEY:** The Honorable Burc Ceylan, Consul General of Turkey in Miami
- **MACEDONIA:** Dana Klein, Honorary Consul of Macedonia in Florida or Mishko Josikov, Head of the United Macedonian Diaspora Florida Office
- **SWEDEN:** Honorary Consul ?
- **FRANCE:** Pascale Villet, Executive Director, French-American of Commerce of Florida
- **ROMANIA/HUNGARY:** Ovidius Lebada, President of the Hungarian & Romanian Chamber of Commerce of South Florida
- **ITALY:** Alberto Ancidei, CEO, ExpoItaly
- **MONTENEGRO:** Ambassador of Montenegro to the USA and The Honorable Danilo Ivancevic, Honorary Consul of Montenegro in Florida

- 5:00PM **World Expo Closes!**  
FLORIDIAN BALLROOM B/C & Room 304
- 5:00PM **Cultural Art Exhibit Closes!**  
*Presented by Broward County's Cultural Division*  
FLORIDIAN LOBBY
- 5:00PM – 7:00PM **Opening Presidential Network Reception & Cultural Experience**  
**(Special Event – Cost Applicable)\*\***  
*Hosted by the Hispanic Heritage Chamber of Commerce & the Global Peace Foundation*  
*(\$35 at the door -Must have bracelet ticket to enter)*  
ROOMS 317-318

**Day 2 – DOING BUSINESS WITH THE WORLD**

**Wednesday, October 18, 2017**

- 8:00AM **Registration Opens for General Admission**  
FLORIDIAN LOBBY
- 8:00AM – 9:00AM **Breakfast (Limited Spaces – first come, first served)**  
FLORIDIAN BALLROOM D  
*Sponsored by the Greater Fort Lauderdale Convention and Visitors Bureau*  
**Passport to Prize Raffle Admission ends at 8AM\***
- 8:30AM **World Expo Opens!**  
FLORIDIAN BALLROOM A-C
- 8:30AM **Cultural Art Exhibit Opens!**  
FLORIDIAN LOBBY  
*Presented by Broward County's Cultural Division*

8:30AM – 9:55AM

**Opening Ceremony – Day 2**

FLORIDIAN BALLROOM D

*Sponsored by the City of Lauderhill*

**Mistress of Ceremonies: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

**Welcome Remarks:**

- **Stacy Ritter**, *Director, Greater Fort Lauderdale Convention & Visitors Bureau*
- **Eduardo Torres**, *Director, South Florida U.S. Export Assistance Center, U.S. Department of Commerce*
- **Julie Brown**, *Economic Development Director, City of Lauderhill*

**Main Presentation: Major Infrastructure Projects in Central America**

- **Introduction: Thomas Field** – *Director, Latin American Presidential Mission of the Global Peace Foundation*
- **Olinda Salguero**, *The Central American Integration System (SICA)*

10:00AM – 11:30AM

**Doing Business with the World – WORLD – Part III:**

FLORIDIAN BALLROOM D

International panel of governments, consulates, trade commissioners, bi-national chambers & country expert about their top exports and imports opportunities and how to do business with their country

**Moderator: Desmond Alufohai**, *Senior International Trade Coordinator, Miami Dade County Economic Development & International Trade Unit*

**Countries:**

- **CANADA:** *The Honorable Susan Harper, Consul General of Canada in Miami*
- **NIGERIA:** *MacPherson Fred-Ileogben, Director, Nigerian Export Promotion Council Presenting the Business Delegation from Nigeria*
- **DEMOCRATIC REPUBLIC OF CONGO:** *Presentation by the Ministers & Government Delegation from D.R. Congo*
- **BAHRAIN:** *Rose Sager, Trade Commissioner, Consulate of the Kingdom of Bahrain in New York*
- **MIDDLE EAST/NORTH AFRICA (ALGERIA, EGYPT, JORDAN, KUWAIT, LEBANON, MOROCCO, OMAN, QATAR, SAUDI ARABIA, UNITED ARAB EMIRATES):** *Nada Yared & Nayla Yared, Xpand Now, Foreign Market-Entry Experts for the Middle East & North Africa*
- **HONG KONG:** *Anthony Mak, Director, Hong Kong Trade Development Center in New York*
- **MALAYSIA:** *Nadzri Saadon, Director of MATRADE Miami (Trade Commission)*
- **ASEAN MARKETS (SINGAPORE, THAILAND, TAIWAN, VIETNAM, BURNEI):** *Antonio Acunzo, MTW Group, Foreign Market-Entry Experts for the ASEAN Markets*
- **CHINA:** *Billy Hung, Director, America China Enterprise Chamber of Commerce Florida*
- **BANGLADESH: TBD**

11:30AM – 12:30PM **Doing Business with the World – CARRIBBEAN - Part IV:**  
FLORIDIAN BALLROOM D  
*Sponsored by Green Roads*

International panel of governments, consulates, trade commissioners, bi-national chambers & country expert about their top exports and imports opportunities and how to do business with their country

**Welcome Remarks:**

- **Scheril Murray Powell**, Green Roads

**Moderator: Scheril Murray Powell**, Green Roads ??

**Countries Presenting:**

- **JAMAICA:** *Honorable Audley Shaw, Minister of Industry, Commerce, Agriculture and Fisheries and JAMPRO Representative*
- **BELIZE:** *Honorable Erwin Contreras, Minister of International Trade & Petroleum, Belize*
- **BAHAMAS:** *Hank Furgerson, Economic Specialist, U.S. Embassy in the Bahamas*
- **GUYANA:** *Wesley Kirton, Director, CARICOM Outreach & Business Delegation from Guyana*
- **HAITI:** *Representatives from the Mayors & Business Delegation from Haiti*
- **TRINIDAD & TOBAGO:** *TTCSI Representative*
- **US VIRGIN ISLANDS:** *Honorable Stacey Plaskett, Congresswoman for the U.S. Virgin Islands*
- **DOMINICA:** *His Excellency Vince Henderson, Deputy Prime Minister for Dominica*
- **SURINAME:** *Honorable Marsha Renfum, Consul General of Suriname in Miami*
- **DOMINICAN REPUBLIC:** *Representative of AMCHAM DR*
- **MARTINIQUE:** *Denis-Antoine Herault, CEO, CCEM*

12:30PM – 1:30PM **Buyers and Sellers Networking**  
WORLD EXPO MARKETPLACE - FLORIDIAN BALLROOM A-C

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(international food vendors available for lunch purchase)

<b><u>Concurrent Plenary Sessions on Caribbean:</u></b>	
1:00PM – 2:15PM	<b>Export &amp; Humanitarian Outreach to Post Hurricane Caribbean</b>
3:00PM – 4:15PM	<b>Job Creation Opportunity: New Sector Development-Agriculture, Services, Partnerships etc.</b>

1:30PM –2:25PM **11 Steps to Exporting – A Roadmap to your Exporting Success!**  
FLORIDIAN BALLROOM D

**Moderator: Paola Isaac Baraya**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

**Panelists:**

- **John Diep**, *Director of International Trade Development, Enterprise Florida*
- **Miguel Olivares**, *Senior International Trade Specialist, US Dept. of Commerce - Export Assistance Center*
- **Parbatee Chang**, *International Trade Specialist, Small Business Development Center (Fort SBDC Lauderdale)*
- **Jennifer Simpson**, *Regional Director Eastern Region, Export-Import Bank of US (EXIM)*
- **Daisy Ramos-Winfield**, *Executive Vice President, Florida Export Finance Corporation (FEFC)*

2:30PM – 3:30PM

**American and International Buyers Panel**  
FLORIDIAN BALLROOM D

**Moderator: TBD**

**Panelists:**

- **Walmart**
- **Royal Caribbean**
- **Miami Super Bowl**
- **Southeast Food Distribution**
- **Broward County Government & Public School System**

3:30PM – 4:00PM

**Meet & Greet with the Buyers**  
FLORIDIAN BALLROOM D

4:00PM – 5:00PM

**Speed Matchmaking with Country Representatives**  
FLORIDIAN BALLROOM D

Opportunity for local businesses to meet one-on-one with country representatives. Meetings last fifteen (15) minutes before you rotate to the next country. Meet with numerous participating countries in one afternoon!

**Mistress of Ceremonies: Paola Isaac Baraya.**, *Economic Development Specialist – International Trade, Broward County Office of Economic and Small Business Development*

**Countries Participating:** ASEAN COUNTRIES, BAHAMAS, BELIZE, BAHRAIN, BRAZIL, COLOMBIA, CHINA, D.R. CONGO, ECUADOR, JAMAICA, PERU, MACEDONIA, MIDDLE EAST/NORTH AFRICA COUNTRIES, NIGERIA, ROMANIA, UNITED KINGDOM & MORE...

5:00PM

**World Expo Closes!**  
FLORIDIAN BALLROOM B/C & Room 304

5:00PM

**Cultural Art Exhibit Closes!**  
*Presented by Broward County's Cultural Division*  
FLORIDIAN LOBBY

5:00PM – 7:00PM

**Closing Cocktail Reception & Cultural Exchange**  
***(Special Event – Cost Applicable)\*\****

*Hosted by Fort Lauderdale Chamber of Commerce iConnect & Greater Fort Lauderdale Sister Cities International  
(\$35 at the door -Must have bracelet ticket to enter)  
ROOMS 317-318*

*\* Must register by 8AM both days at FLORIDIAN LOBBY – REGISTRATION to be eligible to participate in raffle. Must be present during raffle to win. More information available at [www.FITCExpo.com](http://www.FITCExpo.com) under Passport to Prizes tab.*

*\*\* Cost Applicable (\$35). Receptions bracelet ticket may be pre-purchased on-line or purchased on-site. Must present ticket bracelet for entrance.*

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