

PASSPORT

**FITCE**



Florida International Trade and Cultural Expo

*Connect Your Business to the World!*

**October 17 - 18, 2018**

**Sell Your Products and Services to *Over 50 Countries!***

- ➔ **Meet World Leaders and Former Presidents**
- ➔ **Export/Import Panels and Receptions**
- ➔ **Exhibit at the WORLD EXPO MARKETPLACE**
- ➔ **Buyers and Sellers from over 50 Countries**
- ➔ **Meet Consulates at Doing Business with the World**
- ➔ **Global Speed Matchmaking**

**REGISTER by October 10<sup>th</sup> | FREE GENERAL ADMISSION**

Full Program | Receptions | Exhibit & Sponsorship Opportunities

**Greater Fort Lauderdale /  
Broward County Convention Center**

1950 Eisenhower Blvd., Fort Lauderdale, FL 33316

**Visit [FITCEexpo.com](http://FITCEexpo.com) or call 954-357-6400**

## Setup Day | Tuesday, October 16, 2018 ➔ INTERNATIONAL DELEGATES

- 9 AM – 5 PM **Setup for exhibitors and sponsors**
- 2 – 4 PM **Tour of Port Everglades and Fort Lauderdale-Hollywood International Airport (For International Delegations ONLY)**

## Day 1 | Wednesday, October 17, 2018 ➔ WORKSHOP SESSIONS

- 8:30 – 9:50 AM **Registration and Opening Ceremony Breakfast  
World Expo Marketplace Opens**
- 10 – 10:55 AM **How to Bring Your Business to the USA**
- 11 – 11:55AM **How to Import into the USA**
- 12 – 1 PM **Buyers and Sellers Networking | Lunch\***
- 1 – 2:25 PM **World Leaders & Former Presidents Panel**
- 2:30 – 3:25 PM **Doing Business with the World! – Part I**
- 3:30 – 4 PM **Networking Coffee / Tea Break**
- 4 – 5 PM **Doing Business with the World! – Part II**
- 5 – 7 PM **Presidential Opening Network Reception and Cultural Experience\*\***



## Day 2 | Thursday, October 18, 2018 ➔ WORKSHOP SESSIONS

- 8:30 – 9:50 AM **Registration and Breakfast  
World Expo Marketplace Opens**
- 10 – 11 AM **Doing Business with the World! – Part III**
- 11 – 11:30 AM **Networking Coffee/Tea Break**
- 11 AM – 12:25 PM **Doing Business with the World! – Part IV**
- 12:30 – 1:30 PM **Buyers and Sellers Networking | Lunch\***
- 1:30 – 2:25 PM **11 Steps to Exporting – A Roadmap to Your Exporting Success!**
- 2:30 – 3:25 PM **American and International Buyers Panel**
- 3:30 – 4 PM **Meet and Greet with the Buyers**
- 4 – 5 PM **Speed Matchmaking with Country Representatives**
- 5 – 7 PM **Closing Cocktail Reception and Cultural Exchange\*\***



\*International food vendors available for lunch purchase \*\*Paid Partner Special Event (Tickets available for purchase)

