



TO: Darnell Kimbrew, Purchasing Agent
Purchasing Division
FROM: Thomas Kennedy, Director
RTT
SUBJECT: Solicitation No.: GEN2115796B1
Delinquent Tax Advertising

Recommended Vendor: ALM Media, LLC., DBA/Broward Daily Business Review
Recommended Group(s)/Line Item(s): Line Items 1-3
Initial Award Amount: \$215,250 Potential Total Amount: \$645,750
Initial Contract Term: One Year Contract Term, including Renewals: Three Years

CONCURRENCE:

The agency has reviewed Vendor's response(s) for specification compliance and Vendor responsibility. I
 have reviewed all documents including the Vendor Questionnaire and after careful evaluation, I concur with recommendation for award to the Vendor.

FINANCIAL BACKGROUND/D & B REPORT: (check one)

I am satisfied with the Vendor's financial background and/or rating and payment performance.
 Not applicable Provide explanation if choosing this option

LITIGATION HISTORY: (check one)

I have reviewed the Litigation History Form and there is no issue of concern.
 Refer to additional information from the Office of the County Attorney to address an issue/concern.

PAST PERFORMANCE: (check all that apply)

I have reviewed the Vendor's past Performance Evaluations in Contracts Central and:

- Vendor received an overall rating ≥ 2.59 on all evaluations.
- No evaluations within the past three years contained any items rated a score of 2 or less.
- Vendor received a rating ≤ 2.59 on an evaluation(s). Refer to additional information.
- Vendor received a score of ≤ 2 on an individual item(s). Refer to additional information.
- Past evaluations are not relevant to the scope of this contract.
- No past Performance Evaluations exist in Contracts Central.

AND

Reference Verification Forms are attached.

OR

Reference Verification Forms are not required: Commodity only purchase (less than \$250,000); Service less than \$50,000 and the Vendor has a Performance Evaluation within the past three years.

NON-CONCURRENCE:

I do not concur. Detailed reason for non-concurrence is attached.

TYPED NAME OF SIGNER: Dana F. Buker TITLE: Manager, RTT Division, Tax & License
(Individual authorized to administer the contract.)

SIGNATURE:  DATE: 4/6/2018



Vendor Reference Verification Form

Broward County Solicitation No. and Title: GEN2115796B1, Delinquent Tax Advertising
 Reference for: (Name of Firm) ALM Media, LLC./Broward Daily Business Review
 Organization/Firm Name providing reference:
 Contact Name/Title: J. Anthony Van Ness, P.A. Law Firm: Legal Notice Advertising
 Contact E-mail:
 Contact Phone: (954) 571-2031 Ext. 222
 Name of Referenced Project: Legal Notice Advertising
 Contract No. n/a
 Contract Amount: n/a
 Date Services Provided: Since 1995 to current; open ended arrangement (no contract).
 (list date range or date services began until "current")

Vendor's role in Project: Prime Vendor Sub-consultant/Sub-contractor
 Would you use this vendor again? Yes No If No, please specify in Additional Comments (below).

Description of services provided by Vendor:
Advertising of a variety of legal notices for a law firm.

Please rate your experience with the referenced Vendor:	Needs Improvement	Satisfactory	Excellent	Not Applicable
1. Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2. Vendor's Organization				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Timeliness of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Additional Comments: (provide on additional sheet if needed)
Vendor has never missed advertising deadlines; highly accurate with the proofs provided.

References Checked By
 Name: Dana Buker Title: Manager
 Division/Department: RTT, Tax & License Date of Verification: 4/5/2018



Vendor Reference Verification Form

Broward County Solicitation No. and Title: GEN2115796B1, Delinquent Tax Advertising

Reference for: (Name of Firm) ALM Media, LLC./Broward Daily Business Review

Organization/Firm Name providing reference: Robertson, Anschutz & Schneid, P.L.

Contact Name/Title: Colby Newell

Contact E-mail: cnewell@ras.fl.com

Contact Phone: 561-241-6901

Name of Referenced Project: Law Firm Advertising; Legal Notices

Contract No. n/a

Contract Amount: n/a

Date Services Provided: Ongoing; at least 10 years to current date.
(list date range or date services began until "current")

Vendor's role in Project: Prime Vendor Sub-consultant/Sub-contractor

Would you use this vendor again? Yes No If No, please specify in Additional Comments (below).

Description of services provided by Vendor:
Advertising of local legal notices, litigation announcements, and law firm's advertising & marketing materials. Ads placed on both weekly & monthly basis.

Please rate your experience with the referenced Vendor:	Needs Improvement	Satisfactory	Excellent	Not Applicable
1. Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2. Vendor's Organization				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Timeliness of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Additional Comments: (provide on additional sheet if needed)
DBR is very organized with billing; very flexible with advertising replacements and corrections of ad proofs; good system for submitting ad proofs electronically.

References Checked By
 Name: Dana Buker Title: Manager
 Division/Department: RTT, Tax & License Date of Verification: 4-4-2018



Vendor Reference Verification Form

Broward County Solicitation No. and Title: GEN2115796B1, Delinquent Tax Advertising
 Reference for: (Name of Firm) ALM Media, LLC./Broward Daily Business Review
 Organization/Firm Name providing reference: BROCK & SCOTT, PLLC
 Contact Name/Title: KRISTY ACEVEDO, LEGAL ASST.
 Contact E-mail: kristy.acevedo@brockandscot.com
 Contact Phone: 954-618-6955
 Name of Referenced Project: Legal Advertising; Foreclosure Sales & Notices, Bankruptcy Notices
 Contract No. n/a
 Contract Amount: n/a
 Date Services Provided: Ongoing; approximately 20 years of advertising with DBR.
 (list date range or date services began until "current")

Vendor's role in Project: Prime Vendor Sub-consultant/Sub-contractor
 Would you use this vendor again? Yes No If No, please specify in Additional Comments (below).

Description of services provided by Vendor:
Legal Advertising for Bankruptcy and Foreclosure sale notices primarily. Ads generally placed on a daily basis, high volume of advertising needs with DBR.

Please rate your experience with the referenced Vendor:	Needs Improvement	Satisfactory	Excellent	Not Applicable
1. Vendor's Quality of Service				
a. Responsive	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Accuracy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2. Vendor's Organization				
a. Staff expertise	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Professionalism	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
c. Turnover	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3. Timeliness of:				
a. Project	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
b. Deliverables	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Additional Comments: (provide on additional sheet if needed)
Absolutely no problems reported with high-volume of legal ad placements; vendor is always accurate with advertising placement and deadlines; accurate with billing & invoices.

References Checked By
 Name: Dana Buker Title: Manager
 Division/Department: RTT, Tax & License Date of Verification: 4/5/2018