



**Bid No. GEN2115796B1**  
**Delinquent Tax Advertising (Price Analysis)**  
 Agency: Purchasing Division  
 Agent: Darnell Kimbrew, Purchasing Agent

Tabulation of Bids									
Item	Commodity Code Description	Qty	Unit	ALM Media, LLC, GEN2115796B1		ALM Media, LLC, DBA/Broward J1251303B1		% Unit Price Difference	
				Unit Price	Total Price	Unit Price	Total Price	Unit Price	Total Price
1	Advertising Unpaid Delinquent Personal Real Property taxes	35000	LS	\$0.85	\$29,750.00	\$0.85	\$29,750.00		0.00%
2	Advertising	70000	LS	\$0.65	\$45,500.00	\$0.65	\$45,500.00		0.00%
3	Weekly Advertisement for Notice of Tax Deed Sale	1,400	LS	\$100.00	\$140,000.00	\$100.00	\$140,000.00		0.00%
<b>Total:</b>					<b>\$215,250.00</b>		<b>\$215,250.00</b>		

ALM Media, LLC bid Pricing remains the same as previous bid amounts in 6/2014.

ALM Media, LLC declined to offer a voluntary price reduction.

Prepared by: Darnell Kimbrew, Purchasing Agent