

ITEM # 94₍₂₎

ADDITIONAL MATERIAL

10:00 a.m. Regular Meeting

AUGUST 14, 2018

SUBMITTED AT THE REQUEST OF

COMMISSIONER DALE HOLNESS

1 category in Section 29.16 and restrictions in Section 29.17, including
2 restrictions on the number of incentive applications.

- 3 4. Each incentive program's review criteria will be scored on a 100 point
4 scale, with the exception of the TDTCCGP.

5 Section 3. Section 29.16 of the Broward County Administrative Code is hereby
6 amended as follows:

7 **29.16. Specific Program Eligibility Requirements.**

8 ...

- 9 j. *Tourist Development Tax Capital Challenge Grant Program.*

10 1. Who May Apply:

- 11 (a) A public entity or a nonprofit organization that has been operational
12 in a tourism-related discipline(s) or has administered tourist-related
13 facilities or activities for a minimum of ~~five (5)~~ three (3) uninterrupted
14 years immediately preceding the date of application, which public
15 entity or nonprofit organization meets the following qualifications:

16 ...

- 17 (3) Except as permitted by Section 29.16j.6., Applicants must
18 not have received Tourist Development Capital Challenge
19 Grant funding from Broward County in the current or ~~five (5)~~
20 three (3) previous County fiscal years. Any Tourist
21 Development Tax ("TDT") funding received by the applicant
22 prior to the creation of the TDTCCGP ~~Capital Challenge~~
23 ~~Grant Program~~ shall not be considered.

24 ...

Coding: Words in ~~struck-through~~ type are deletions from existing text. Words in
underscored type are additions.

1 County's Budget Workshops, usually in June of each year. The review
2 panel will consist of five (5) members: one (1) member who has served
3 on the Broward Cultural Council ("Council") for at least ~~five (5)~~ three (3)
4 consecutive years; one (1) member who is the Tourist Development
5 Council liaison to the Council; and three (3) members who are hoteliers
6 identified by the Tourist Development Council. The Review Sheet that will
7 be used by the review panel will be included with each application,
8 including the review report by GFLCVB of the "bed nights" that were
9 projected by the applicant(s). Due Diligence Review will ensure verification
10 of documentation submitted, including, but not limited to: active nonprofit
11 status, financial capacity, organizational capacity, and ability to meet
12 projected "beds nights" as determined by GFLCVB. Each application will
13 be reviewed by the panel and given a narrative rating of: (1) High;
14 (2) Medium; (3) Low; or (4) Nonresponsive/Ineligible. The review panel
15 will focus on the following criteria:

16 ...

17 (h) Priority will be given to projects that:

18 ...

19 2. Exceed the 2:1 cash match requirement;

20 ...

21 5. How to Apply:

22 (a) Except as provided in Section 29.16j.6., ~~E~~ntities seeking funding
23 under the ~~Tourist Development Tax Capital Challenge Grant~~
24 ~~Program~~ TDTCCGP must submit a completed application ~~between~~

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1 December 1st and by February 15th, to the Broward County
2 Cultural Division, consistent with the provisions of Section 29.15 of
3 the Broward County Administrative Code.

4 ...

5 6. Second Application Cycle:

6 (a) Before its summer recess, at the time the Board awards the incentive
7 grants, if more than ~~Two Hundred Fifty Thousand Dollars One~~
8 Hundred Thousand Dollars ~~(\$250,000)~~ (\$100,000) remains in the
9 Convention Center Capital Fund for the TDTCCGP, the Board has
10 the discretion to initiate a second grant application cycle ("Second
11 Application Cycle"). Grant applications for the Second Application
12 Cycle are due no later than September 30, except in the initial year
13 of the Second Application Cycle when grant applications are due
14 October 30, 2018. The recommended awards by the Cultural
15 Division's review grant panel shall be submitted to the Board no later
16 than November 30, except that in the initial Second Application
17 Cycle, they shall be submitted no later than December 15, 2018. The
18 provisions in Section 29.16j. govern the Second Application Cycle,
19 except that grant applicants shall only be required to commit and
20 have available, through cash contributions, a minimum ratio of one
21 dollar (\$1) matching funds to one dollar (\$1) grant funds (1:1); may
22 apply for more than one (1) grant in a ~~five (5)~~ three (3) year period;
23 and may apply for as much as One Million Dollars (\$1,000,000) on a
24 cumulative basis in a five (5) year period.

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1 **(b)** Nonprofit organizations and public entities shall provide business
2 plans that outline the feasibility of the capital project for which
3 funding is sought. The applicant is required to demonstrate,
4 through a business plan, that it has available a minimum cash
5 match which consists of one dollar (\$1) for every one dollar (\$1)
6 requested in the grant application; and the applicant must identify
7 the source(s) and composition of funds that constitute the minimum
8 cash match of the project's total cost.

9 **(c)** The first dollars awarded in the Second Application Cycle shall be
10 given to projects that have not, in the previous five (5) years, been
11 awarded TDTCCGP funds.

12 ...

13 Section 4. Section 29.17 of the Broward County Administrative Code is hereby
14 amended to read as follows:

15 **29.17. General Incentive Program Information.**

16 a. *General Restrictions:*

17 ...

18 2. In the application(s) submitted by an eligible applicant, funds requested,
19 or obtained, from any of the operating award programs or the project
20 award programs shall not be used by the applicant to fund or support an
21 identical cultural program, event, service, or activity, with the exception of
22 TDTCCGP.

23 3. Each fiscal year, an applicant organization (including nonprofit, public
24 entity, or sovereign native American nation, *i.e.*, a federally recognized

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