



Cities for Citizenship (C4C) “America is Home” Grant Request for Proposals (RFP)

OPPORTUNITY

The Cities for Citizenship (C4C) “America is Home” Initiative is a four-year, \$3 million, bipartisan grant program to support municipalities and their community partners to encourage and support naturalization applications. Our nation has always been a home to those seeking freedom, opportunity, and refuge from persecution. These new Americans have pursued their American Dreams; helped to build our nation; and continue to contribute with their hard work. When immigrants naturalize they have made an affirmative decision to study English, U.S. history and government, and swear allegiance to our Constitution. Naturalized citizens have higher income, generate more taxes, connect with their neighbors more easily, and assume their full rights and responsibilities in this country, to proudly say “America is Home”.

The C4C “America is Home” Initiative is administered by the National Partnership for New Americans (NPNA) and offered in collaboration with the New Americans Campaign. These two organizations are leaders in our nation in promoting U.S. citizenship.

The C4C “America is Home” Initiative will:

- Provide two-year challenge grants of \$25,000 and \$40,000 annually
- Encourage partnerships of Mayors and Municipalities with community-based organizations
- Encourage local funding to match the challenge grants, and long-term sustainability
- Build the “learning community” of Cities for Citizenship (C4C)
- Provide scholarships to grantees to attend the a C4C Convening at NPNA’s National Immigrant Integration Conference (NIIC) in December 2018
- Increase citizenship outreach and application rates in AAPI communities
- Develop effective outreach and communications plans
- Make two-year grants in 2018, 2019, and 2020

WHO CAN APPLY?

Applicants should be a community-based organizations with 501(c)(3) status, Mayor’s offices, or labor unions. Cities that apply **MUST BE** Cities for Citizenship (C4C) cities or county **OR** new municipalities that are committed to join C4C in 2018. To join C4C, please fill out this form [HERE](#).

EVALUATION CRITERIA

Grant proposals will be evaluated using the following criteria and point system:

- Clarity on how the CBO and Mayor’s office will work together to scale-up naturalization (15 points)
- Ability for the partnership to match funding at the local level (15 points)
 - *Matching funds can be “in-kind” matches or matches from outside donors*
- Plans to outreach to the AAPI communities (10 points)
- Demonstrates a strong communication and naturalization campaign strategy that elevates the local naturalization work and coordinates with Cities for Citizenship (C4C) (10 points)
- Capability to increase and track local naturalization outreach and application rate (10 points)

PROPOSAL SPECIFICATIONS

Exhibit 2

Please follow the steps below to submit a proposal for the C4C “America is Home” Grant:

- **Step 1:** Complete the C4C “America is Home” Grant Proposal Form below.
- **Step 2:** All Cities and Counties in a proposal must complete the following:
 - The C4C Annual Partner Survey to share 2017 naturalization accomplishments and 2018 plans. If a C4C city and county that has already completed this survey, they DO NOT need to fill it out again.
 - For all Cities and Counties that ARE NOT members of Cities for Citizenship (C4C), they can join C4C by completing the form here.
- **Step 3:** Email your completed C4C “America is Home” Grant Proposal Form to Sarah Mesick, Director of Programs of NPNA at sarah@partnershipfornewamericans.org by Thursday, July 12th, 2018 at 5:00 PM Eastern.

AWARD INFORMATION

Grants will be distributed at different tiers, depending on the points awarded to each proposal. Tier 1 grants are awarded \$40,000 and Tier 2 grants are awarded \$25,000.

TIMELINE

Proposal Deadline: Thursday, July 12th at 5 PM EST

Grant Notification: Friday, August 3rd, 2018

C4C “America is Home” Grant Proposal Form

Please email your completed C4C “America is Home” Grant Proposal Form to Sarah Mesick, Director of Programs of NPNA at sarah@partnershipfornewamericans.org by Thursday, July 12th, 2018 at 5:00 PM Eastern.

Institutional Background and Contact Info

Applicant Name (CBO or Mayor’s Office): _____

Contact Person (Name & Title): _____

Email and Phone Number: _____

City and State of Applicant: _____

Partnering City or CBO: _____

Naturalization Track Record & Demographics

Does your organization or office currently receive funding for naturalization services? _____

If so, please describe the naturalization services that are offered in your city:

Do you receive funding from the New Americans Campaign (NAC)? (Yes or No) _____

Approximately, how many lawful permanent residents (LPRs) are eligible to naturalize in your city? **Exhibit 2**

Approximate demographics of Lawful Permanent Residents in Your City (i.e. 25% AAPI, 40% Mexican)

Have you partnered with your Mayor's Office or CBO on naturalization before?

If so, please describe how the partnership has worked in the past:

How has your organization provided naturalization services (Please check all that apply):

☐ Naturalization Workshops ☐ Legal Clinics ☐ Naturalization Outreach
☐ Hosted Oath Ceremonies ☐ Lead Naturalization Communications Campaigns
☐ Trained Volunteers ☐ Participated in the Naturalize NOW Campaign
☐ Other:

Partnership Plans

How do you plan to partner with the local Mayor's Office or Community Based Organization? (Please be as specific as possible)

Is your partnering city or county currently a member of Cities for Citizenship (C4C)? (Yes or No)

If not, will your city or county be able to join Cities for Citizenship (C4C) by the end of 2018? (Yes or No)

Matching Funds

How do you plan to secure matching funds?:

Strategies to Scale Up Naturalization

How does your organization plan to scale up naturalization services through this grant (Please check all that apply):

☐ Naturalization Workshops ☐ Legal Clinics ☐ Naturalization Outreach

☐ Host Oath Ceremonies ☐ Lead Naturalization Communications Campaigns
☐ Train Volunteers ☐ Participate in the Naturalize NOW Campaign
☐ Other: _____

Approximately, how many lawful permanent residents do you plan to reach via outreach over the two-year grant period? ("Reaching" LPRs can be through community education, communication campaigns, etc)

Approximately, how many lawful permanent residents do you plan to assist via application assistance over the two-year grant period? (This refers to direct application assistance at workshops or legal clinics)

How do you plan to outreach to the Asian American Pacific Islander (AAPI) Community?

How do you plan to use communications to elevate naturalization locally?

What are some of your local strategies to run an effective naturalization campaign?

Please share ideas of how your organization and/or Mayor's office effectively participate in Citizenship Day activities in September 2018? (i.e. host a citizenship workshop, write an op-ed in a local paper, host an Oath Ceremony)

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Cities for Citizenship (C4C) is a major national initiative aimed at increasing citizenship among eligible U.S. permanent residents and encouraging cities across the country to invest in citizenship programs. C4C is a growing network of currently 42 cities and counties that is chaired by New York City Mayor Bill de Blasio, Chicago Mayor Rahm Emanuel, and Los Angeles Mayor Eric Garcetti, with coordination run by the National Partnership for New Americans and the Center for Popular Democracy. Citi Community Development is the founding corporate partner who first invested in C4C in 2014.



Exhibit 2