

Tourist Development Tax Capital Challenge Grant Program (TDT-CCGP) FY 2019 Broward Cultural Division

Greater Fort Lauderdale Convention & Visitors Bureau (DeMott)

Reviewer	Docket	Legal Name	Response Code	Notes	Projected Room nights	Meeting Date
Ms. Barbara DeMott	TDT-CCGP01-2019	City of Miramar, Florida	(1) High	As noted in the application, the venue has only been open for six months so it is difficult to determine the impact of this enhancement. However, with the proposed marketing efforts outlined in the application and the commitment from the city we believe the potential is there for the Miramar Amphitheater to reach and hopefully far exceed their goals.	7,200	4/19/2018
Ms. Barbara DeMott	TDT-CCGP02-2019	Performing Arts Center Authority	(1) High	Recent domestic visitor data shows an increased interest in museums, art exhibits and music. The Parker Playhouse is a historical venue that offers guests a unique experience to be enjoyed by all ages. By partnering with the hospitality industry in the tri-county area we believe the room night goal can be met and hopefully bring more local guests to enjoy all the features the Parker Playhouse has to offer.	20,226	4/19/2018
Grand Totals					27,426	