


OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT
Governmental Center Annex


115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

MEMORANDUM

DATE: May 8, 2018

TO: Dan West, Director
 Parks and Recreation Division

THRU: Sandy-Michael McDonald, Director 
 Office of Economic and Small Business Development

FROM: Freddy Castillo, Small Business Development Manager 
 Office of Economic and Small Business Development

SUBJECT: Parks and Recreation Strategic Master Plan

This memorandum supersedes the March 22, 2018 memorandum.

The CBE Goal assigned to the above-mentioned project is as follows:

CBE Goal: 25%

NAICS Codes: 541611, 541910, 712190

Scope of Services: Administrative Management and General Management Consulting; Marketing Research and Public Opinion Polling Services; Nature Parks and Other Similar Institutions

Eligibility for the CBE program is based on economic/size standards; the program does not utilize race or gender criteria for either certification or goal methodology purposes. The above assigned goal for County Business Enterprises is based on our examination of the scope of work and cost estimate as submitted to the Office of Economic and Small Business Development by the using agency. **This contract is not subject to the Broward County Workforce Investment Program.**

If you have any concerns regarding available subcontracting opportunities, please contact our office at (954) 357-6400.

cc: Tina Murto, Senior Project/ Program Coordinator, Parks and Recreation
 James Vose Jr., Small Business Development Specialist, OESBD