

**Price Analysis**

Bid No. TRN2115719B1, Magnetic Swipe Tickets  
 Agency: Transit Division  
 Purchasing Agent: Princess Brown

Date Bid Posted: 01/17/18  
 Date Bid Due: 01/31/18  
 Bid Submittals: 3  
 Declinations: 2



Item #	Item	Qty	Unit	Paragon Magnadata Inc 15 Pine Fork Dr Toms River, NJ 08755	Magnetic Ticket and Label Corp 8719 Diplomacy Row Dallas, TX 75247	Electronic Data Magnetics 210 Old Thomasville Road High Point, NC 27260	Previous Solicitation No. V1281427B1
				Price	Price	Price	Price
1	All Day Pass	7000	box	\$ 11.26	\$ 9.60	\$ 9.55	\$ 9.55
2	7 Day Bus Pass	180	box	\$ 63.42	\$ 74.83	\$ 75.00	\$ 75.00
3	10 Ride Bus Pass	20	box	\$ 63.42	\$ 113.74	\$ 75.00	\$ 75.00
4	10 Ride Premium Bus Pass	80	box	\$ 63.42	\$ 78.28	\$ 75.00	\$ 75.00
5	31 Day Bus Pass - Adult	80	box	\$ 63.42	\$ 78.28	\$ 75.00	\$ 75.00
6	31 Day Bus Pass - Disabled	80	box	\$ 63.42	\$ 78.28	\$ 75.00	\$ 75.00
7	31 Day Bus Pass - Senior	80	box	\$ 63.42	\$ 78.28	\$ 75.00	\$ 75.00
8	31 Day Bus Pass - Youth	80	box	\$ 63.42	\$ 78.28	\$ 75.00	\$ 75.00
9	31 Day Bus Pass - College Student	40	box	\$ 63.42	\$ 78.28	\$ 75.00	\$ 75.00
10	31 Day Premium Bus Pass	20	box	\$ 63.42	\$ 113.74	\$ 75.00	\$ 75.00
11	Breezy All Day Pass	80	box	\$ 63.42	\$ 113.74	\$ 75.00	\$ 75.00
12	1 Ride Bus Pass	100	box	\$ 63.42	\$ 78.28	\$ 75.00	\$ 75.00
13	Splash 3-Day Pass	10	box	\$ 63.42	\$ 113.74	\$ 75.00	\$ 75.00
14	Annual Employee Bus Pass	2	box	\$ 63.42	\$ 770.68	\$ 375.00	\$ 75.00
15	Annual Family Bus Pass	2	box	\$ 63.42	\$ 770.68	\$ 375.00	\$ 75.00
16	Specialty Bus Pass - A	4	box	\$ 63.42	\$ 405.41	\$ 300.00	\$ 75.00
17	Specialty Bus Pass - B	4	box	\$ 63.42	\$ 405.41	\$ 300.00	\$ 75.00
	<b>TOTAL</b>				<b>\$ 144,052.80</b>	<b>\$ 186,700.00</b>	<b>\$ 124,000.00</b>

\*Agent reviewed the following solicitations but could not use the pricing information as it was not an equal comparison.

- ITB No. 2017-350, Printing of Bus Passes - The City of El Paso, TX
- RFP No. 41800236, LakeXpress Bus Passes 2017 - Lake County FL
- ITB No. 16-6002-24, Printing Bus Passes and Tickets, Kansas City Area Transportation Authority
- ITB No. FB-00190, Extended and Limited Use Contactless Smartcards - Miami Dade County
- ITB No. 8358-0-2014/SK, Magnetic Stripe Bus Passes, City of Madison, WI
- ITB No. 36133395, Bus Pass Printing. Volusia County, FL