

ITEM #61

**ADDITIONAL MATERIAL
10:00 A.M. PUBLIC HEARING
NOVEMBER 7, 2017**

**SUBMITTED AT THE REQUEST OF
COMMISSIONER CHIP LaMARCA**

1 (5) In addition to the two percent (2%) tax imposed under paragraph (1), the
2 one percent (1%) tax imposed under paragraph (2), the one percent (1%) tax imposed
3 under paragraph (3), and the one percent (1%) tax imposed under paragraph (4), the
4 Board hereby levies, imposes, and sets an additional one percent (1%) tax ("High
5 Tourism Impact Penny") pursuant to Section 125.0104(3)(m), Florida Statutes, on the
6 exercise of the privilege described therein. ~~This additional one percent (1%) tax~~ The
7 High Tourism Impact Penny shall be used ~~for any of the authorized uses permitted by~~
8 ~~Section 125.0104(5), Florida Statutes, and solely for the expansion, repair, or~~
9 ~~remodeling of the Broward County Convention Center. Notwithstanding the foregoing,~~
10 ~~in the event that all of the proceeds from the High Tourism Impact Penny are not~~
11 ~~needed for the expansion, repair, or remodeling of the Broward County Convention~~
12 ~~Center, the remainder may be used, to the full extent permissible under applicable law,~~
13 ~~for marketing and advertising to attract tourists. The imposition and levy of the High~~
14 ~~Tourism Impact Penny shall be automatically repealed effective 11:59 p.m. on~~
15 ~~March 31, 2021, unless the Broward County Administrator, prior to December 31, 2020,~~
16 ~~has filed an affidavit in the Official Records of Broward County affirming that~~
17 ~~construction activities to expand the Broward County Convention Center have~~
18 ~~commenced. The High Tourism Impact Penny shall not be subject to, and is exempt~~
19 ~~from, the requirements of Section 31½-17 of the Broward County Code.~~

20 Section 2. Existing paragraphs (5) through (20) of Section 31½-16 shall be
21 renumbered to reflect the addition of the new paragraph (5).

22 Section 3. CERTIFIED COPY OF THE ORDINANCE.

23 A certified copy of this Ordinance shall be furnished to the Florida Department of
24 Revenue within ten (10) days after approval of this Ordinance.

Coding: Words in ~~struck-through~~ type are deletions from existing text. Words in
underscoring type are additions.