

PROPOSED

RESOLUTION NO. 2017-

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF BROWARD COUNTY, FLORIDA, SUPPORTING THE BID BY THE SOUTH FLORIDA COLLEGE FOOTBALL CHAMPIONSHIP HOST COMMITTEE TO HOST THE COLLEGE FOOTBALL PLAYOFF NATIONAL CHAMPIONSHIP GAME IN SOUTH FLORIDA IN 2021, 2023, OR 2024; AND PROVIDING FOR AN EFFECTIVE DATE.

WHEREAS, South Florida has the opportunity to host the College Football Playoff National Championship Game ("Championship Game") in 2021, 2023, or 2024; and

WHEREAS, South Florida has successfully hosted twenty (20) College Football National Championship Games; and

WHEREAS, in recent years South Florida hosted College Football National Championship Games between #1 Notre Dame and #2 Alabama in 2013; #1 Oklahoma and #2 Florida in 2009; #1 USC and #2 Oklahoma in 2005; and #1 Oklahoma and #2 Florida State in 2001; and

WHEREAS, every year, the College Football Playoff National Championship Game is among the top rated television events; and

WHEREAS, hosting this sporting event in South Florida provides a tremendous opportunity to boost the local tourism industry and economy; and

WHEREAS, the host communities are expected to generate several hundred million dollars from the Championship Game; and

WHEREAS, the Broward County Board of County Commissioners (the "Board") previously recognized the significance of participating in the hosting of this event and

1 provided grant funding and in-kind support for prior Championship Games and associated
2 activities, NOW, THEREFORE,

3 BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF
4 BROWARD COUNTY, FLORIDA:

5 Section 1. The Board hereby supports the bid by the South Florida College
6 Football Championship Host Committee ("Host Committee") to host the Game in 2021,
7 2023, or 2024 and, subject to available resources, and nonrestrictive collaboration among
8 the three host counties, pledges Broward County's assistance, venues, and funding to
9 implement a successful Championship Game.

10 Section 2. The Board hereby supports the Broward County Aviation
11 Department's commitment to cooperate with those needing special services in connection
12 with the Championship Game, including assistance upon the arrival and departure of
13 team charters, private planes, and special fan charters.

14 Section 3. The Board expresses its support, subject to any necessary
15 subsequent approvals, for the (1) issuance of additional temporary licenses or permits for
16 all ground transportation; (2) enforcement of antigouging regulations for bus, taxi, and
17 rental car companies; (3) waiver of permit fees for County facilities necessary to support
18 the Championship Game; (4) enforcement of any lawful restrictions concerning
19 unauthorized advertising, marketing, and promotional activities during the week of the
20 Championship Game; (5) installation of "welcome signage" at Fort Lauderdale-Hollywood
21 International Airport and on mass transportation property and vehicles, as permitted by
22 applicable law and County agreements; and (6) opportunity for the organizers of the
23 Championship Game to purchase, consistent with applicable law and County agreements
24 with third-party advertisers, all available advertising signage possible on mass and public

1 transportation systems for a period of 30 days prior to, and seven days after, the
2 Championship Game.

3 Section 4. Subject to availability and applicable County policy, the Board will
4 consider Broward County's provision of administrative support to the Host Committee in
5 the form of loaned executives and will provide necessary in-kind support at the highest
6 priority to expedite and provide governmental services at official Championship Game
7 venues within Broward County's jurisdiction. The Board will also support the Broward
8 Sheriff's Office's provision of public safety services for Championship Game-related
9 events and activities of the College Football Playoff Group ("Playoff Group"), including
10 fire rescue, escort, and security services for teams and officials.

11 Section 5. Subject to applicable law, regulations, policies, and contracts,
12 Broward County will not sponsor any Championship Game-related promotional activities
13 that detract from, or interfere with, Championship Game promotional activities of the
14 Playoff Group.

15 Section 6. EFFECTIVE DATE.

16 This Resolution shall become effective upon adoption.

17
18 ADOPTED this day of , 2017.

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20 Approved as to form and legal sufficiency:
21 Andrew J. Meyers, County Attorney

PROPOSED

22 By /s/ Rocio Blanco García 10/16/17
23 Rocio Blanco García (Date)
24 Assistant County Attorney

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