




OFFICE OF ECONOMIC AND SMALL BUSINESS DEVELOPMENT  
 Governmental Center Annex


115 S. Andrews Avenue, Room A680 • Fort Lauderdale, Florida 33301 • 954-357-6400 • FAX 954-357-5674

### MEMORANDUM

**DATE:** April 24, 2017

**TO:** Ron Delello, Traffic Signs Superintendent  
 Traffic Engineering Division

**THRU:** Sandy-Michael McDonald, Director   
 Office of Economic and Small Business Development

**FROM:** Christopher Atkinson, Assistant Director   
 Office of Economic and Small Business Development

**SUBJECT:** No CBE Goal for Thermoplastic Pavement Markings and Glass Beads

The Traffic Engineering Division is seeking a vendor to supply white and yellow thermoplastic pavement marking materials and retroreflective glass beads for the installation of hot-applied thermoplastic lane lines, center lines and edge lines on City and County roadways. The material will be installed by in house personnel using the Division's thermoplastic longline truck. A review of the Small Business Certified Firm Directory revealed that currently there are no certified County Business Enterprise (CBE) firms that can provide this commodity. Therefore, consistent with the Broward County Business Opportunity Act of 2012, Sec. 1-81.3(d), no CBE goal is applicable for this project. In the event the vendor elects to use subcontractors, the County encourages the vendor to give full consideration to use CBE firms to perform work under the contract.

**This contract is not subject to the Broward County Workforce Investment Program.**

The assessment is made based upon the examination of the scope of work as submitted to the Office of Economic and Small Business Development by the using agency. If you have any questions or concerns, please contact our office at (954) 357-6400.

cc: Freddy Castillo, Small Business Development Manager, OESBD  
 Marcia Young, Small Business Development Specialist, OESBD