
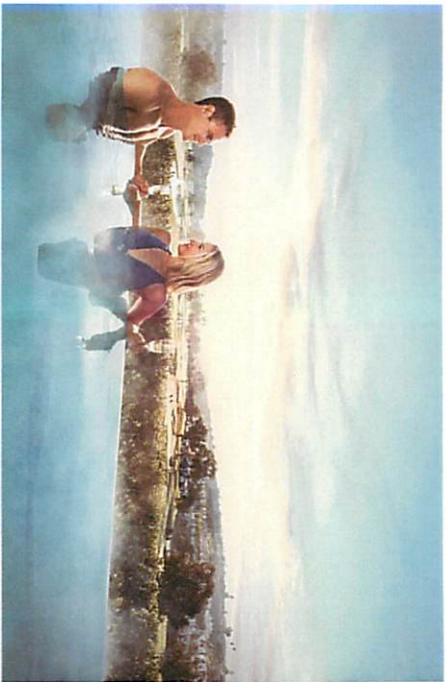


Broward County Convention Center Hotel

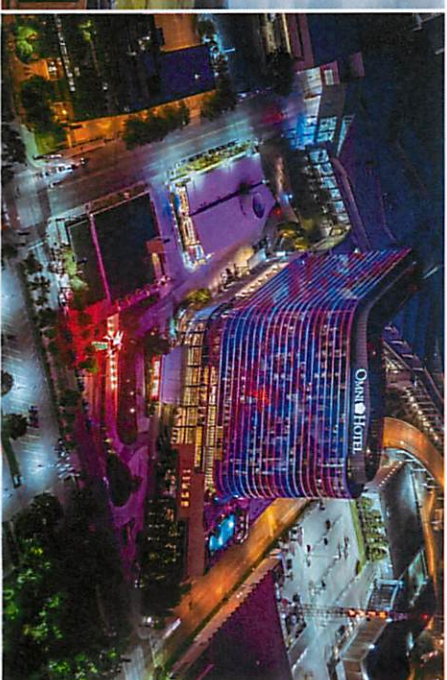
Peter Strebel

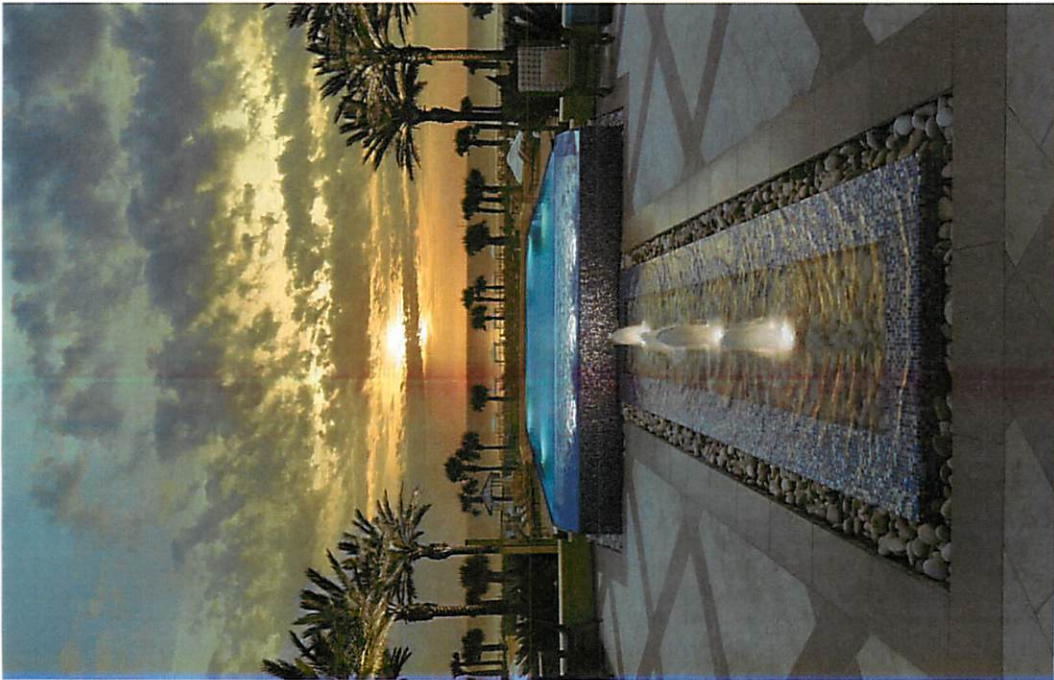
Wednesday, September 27, 2017

OMNI  HOTELS
& RESORTS
NEVER STAY THE SAME

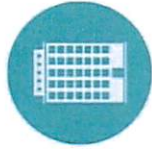


Omni Hotels & Resorts Overview





A Snapshot



54

Hotels and Resorts
in North America



7

Years of JD Power
Recognition



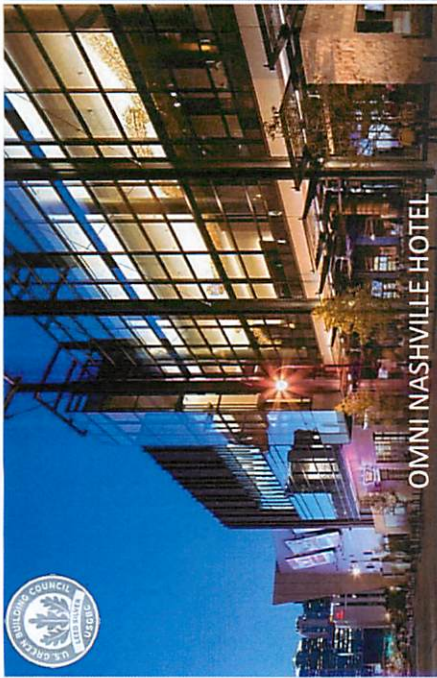
21

Years of Consistent
Private Ownership

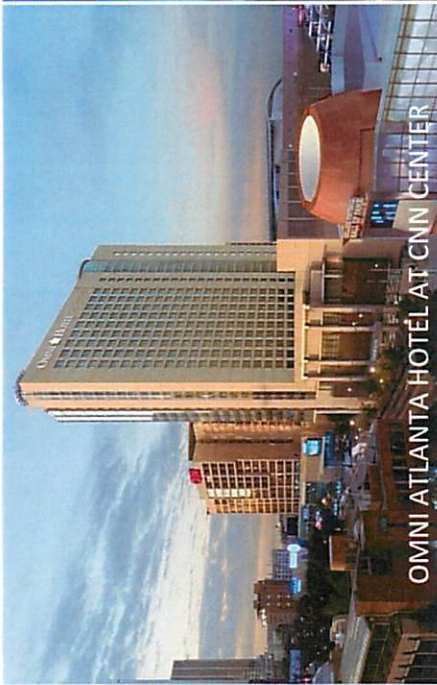


41

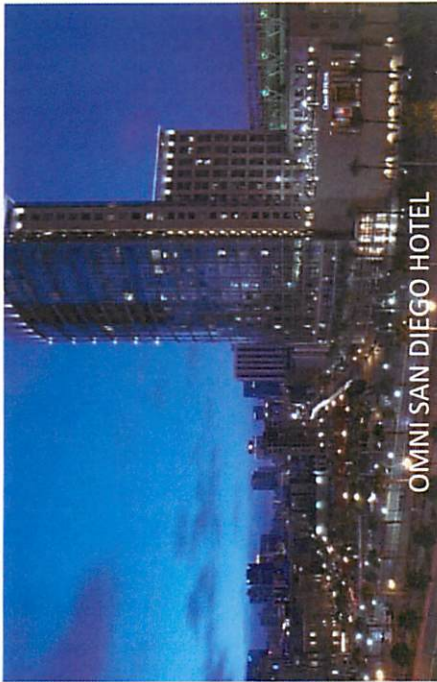
Markets in 22 States,
Mexico and Canada



OMNI NASHVILLE HOTEL

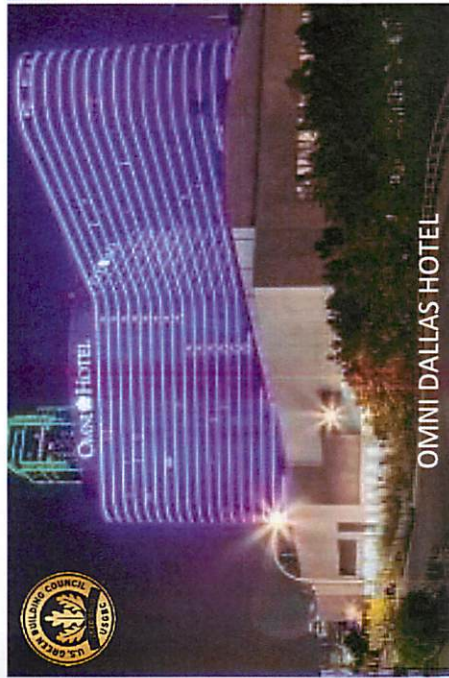


OMNI ATLANTA HOTEL AT CNN CENTER

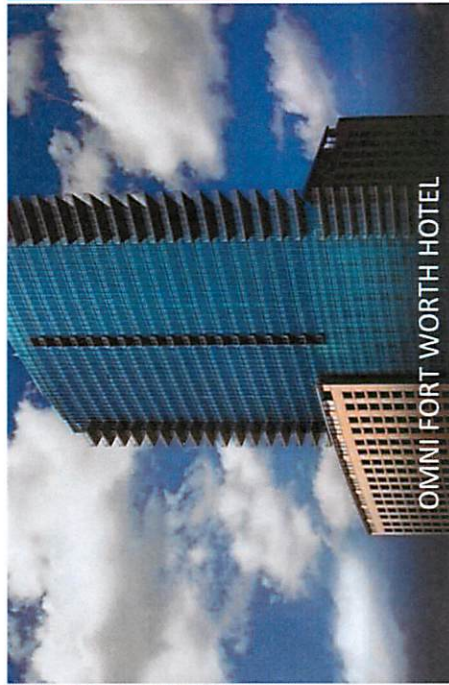


OMNI SAN DIEGO HOTEL

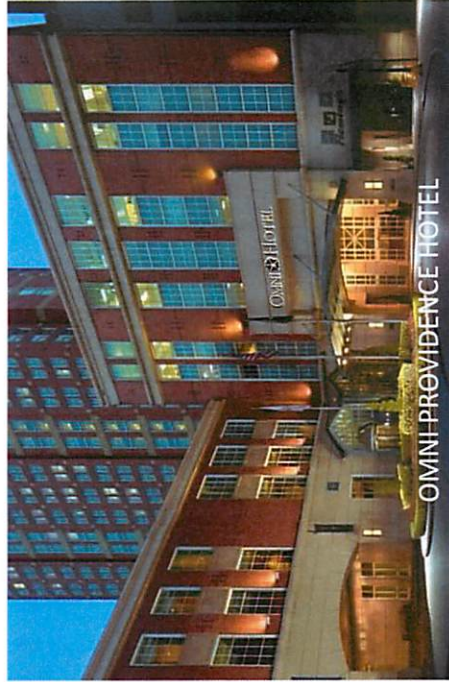
Convention Collection



OMNI DALLAS HOTEL



OMNI FORT WORTH HOTEL



OMNI PROVIDENCE HOTEL



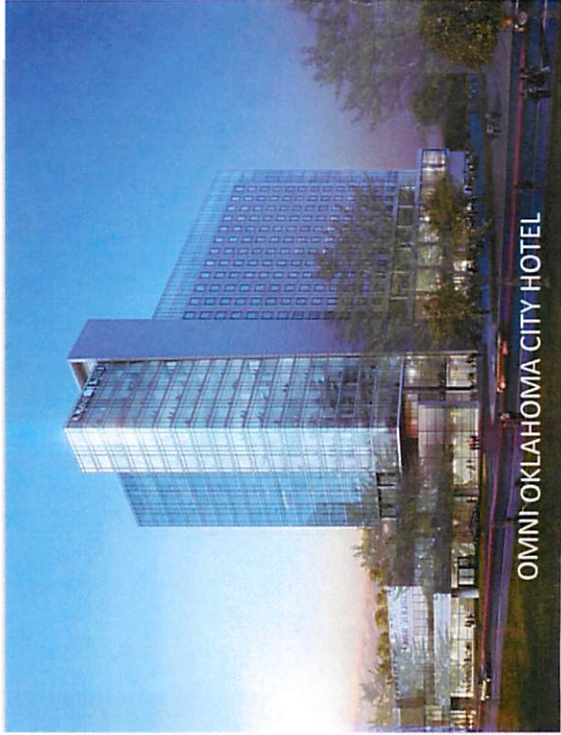
Convention Hotels
Under Development



Omni Boston Hotel
Opening 2021
1,059 Room Hotel



Omni Louisville Hotel
Opening March 6, 2018
612 Room Hotel



Omni Oklahoma City
Hotel
Opening 2021
600 Room Hotel



Select Guest Loyalty Program

47% of Total Room Nights

70,000 Enrollments
per Month

4.9 Million Members

57 Net Promoter Score (NPS)

+17 NPS vs. Non Member

+70% Annual Spend
vs. Non-members

Global Hotel Alliance (GHA) – DISCOVERY Loyalty Program

- Omni Select Guest membership is extended globally through the GHA DISCOVERY program
 - Over 10 Million Members
 - 76 Countries
 - 34 Brands
 - 550+ Hotels
 - 110,000 Rooms
- Membership benefits recognized across all GHA properties
 - Qualifying nights at GHA partner properties count toward earning Platinum/Black-level status
 - Local Experiences can be redeemed at any GHA partner property

Top Ranked Service

- Omni has demonstrated its leadership in service, consistently delivering **four-diamond standards**.
- Omni **ranked highest** among upper-upscale hotel brands by J.D. Power & Associates **seven times since 2000**.
- Omni is recognized as the **Best-in-Class** brand in the U.S. per **Forrester's 2017** Customer Experience Index.



FORRESTER®



Condé Nast Readers voted 21 Omni properties best in the world across 15 categories

Top Resorts in Southern California

Omni La Costa Resort & Spa – No. 9
Omni Rancho Las Palmas
Resort & Spa – No. 16

Top Hotels in Southern California

Omni San Diego Hotel – No. 8

Top Hotels in San Francisco

Omni San Francisco Hotel – No. 6

Top Resorts in Texas & the Southwest

Omni Scottsdale Resort & Spa
at Montelucia – No. 12
Omni Barton Creek Resort & Spa – No. 14

Top Hotels in Texas

Omni Dallas Hotel – No. 7
Mokara Hotel & Spa – No. 9
Omni La Mansión del Rio – No. 10

Top Resorts in Florida

Omni Amelia Island Plantation
Resort – No. 9

Top Resorts in Florida (Orlando Area)

Omni Orlando Resort at ChampionsGate –
No. 8

Top Resorts in the South

Omni Hilton Head Oceanfront Resort – No. 13
The Omni Homestead Resort – No. 19

Top Hotels in the South

Omni Nashville Hotel – No. 12
The Omni Grove Park Inn – No. 19

Top Hotels in Washington, D.C.

Omni Shoreham Hotel – No. 9

Top Hotels in New York City

Omni Berkshire Place – No. 28

Top Resorts in New York State & the Mid-Atlantic

Omni Bedford Springs Resort – No. 8

Top Hotels in New York State & the Mid-Atlantic

Omni William Penn Hotel – No. 12

Top Resorts in New England

Omni Mount Washington Resort – No. 22

Top Hotels in Boston

Omni Parker House – No. 9



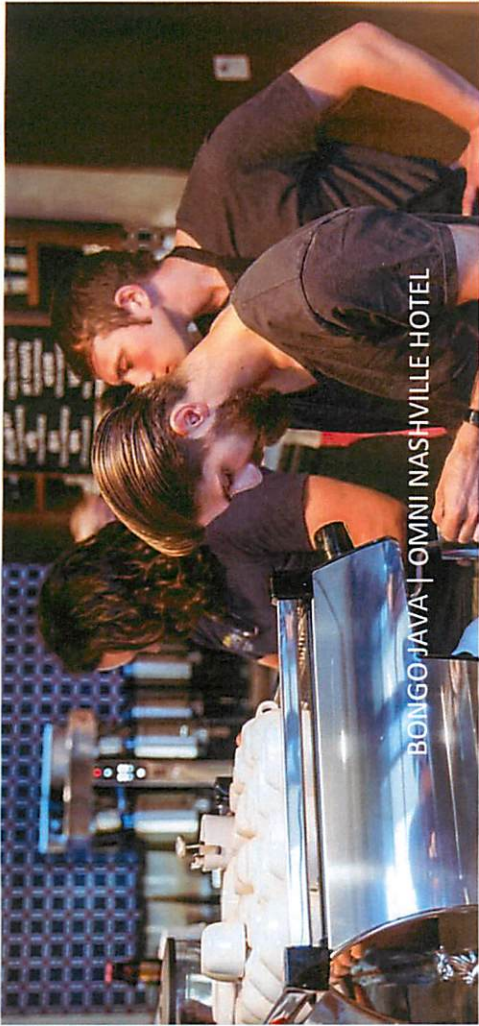
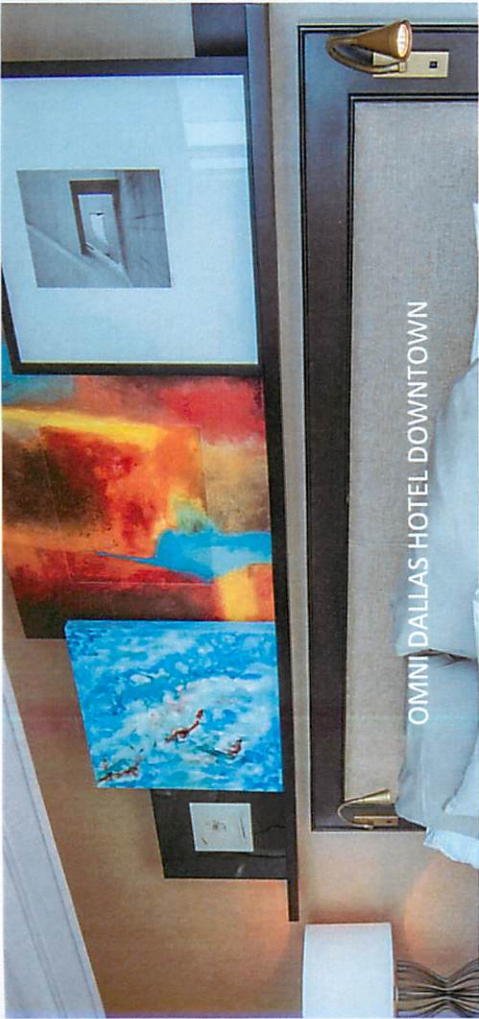
Local Color

Omni is a collection of hotels and resorts created to be a **focal point of their community** often existing as a single property before becoming part of the Omni family.

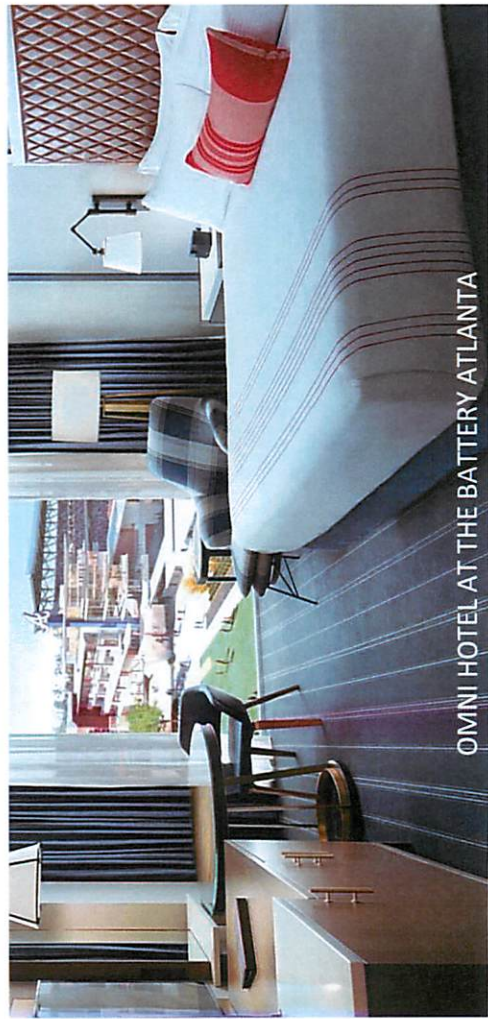
When we approach a hotel, we do **not have a pre-set format or formula**. Our design, décor, F&B, services and amenities all stem from and become **reflective of the communities** they inhabit.


Each of our properties is unique. **No two Omnis are alike**. Marketing textbooks would say this is the wrong way to run a brand. We think it is our **greatest strength**.

That's why we call it our **local color**.



Local Color



OMNI  HOTELS
& RESORTS

NEVER STAY THE SAME

Thank You