



3rd Annual Florida International Trade and Cultural Expo Report

Broward County Commissioner Dale V.C. Holness along with the Office of Economic and Small Business Development (OESBD) will welcome local and international companies for a unique opportunity to engage high level government leaders, international trade experts and delegations from around the world to participate in dialogues relating to international trade, foreign direct investment and culture. FITCE 2017 expects to attract 200 international businesses, 400 local businesses, multi-cultural global trade representatives from over 35 countries and government leaders from around the globe to the Greater Fort Lauderdale/Broward County Convention Center in Fort Lauderdale, Florida. The goal of FITCE is to expand Broward County as the premier importing and exporting trading capital, while helping to establish new businesses and nurture existing businesses to spur continued growth.

Attendees will have the special opportunity to meet one-on-one with:

- Foreign and local high-level government officials
- International delegations of buyers and sellers
- International consulates, trade commissions, bi-national chambers of commerce and foreign associations / chambers of commerce
- International experts in international trade
- Representatives from Broward County's three leading public economic engines - Port Everglades, Fort Lauderdale-Hollywood International Airport and the Greater Fort Lauderdale Convention & Visitors Bureau - as well as the Broward County Office of Economic and Small Business Development, the Broward Cultural Division and the Greater Fort Lauderdale Alliance
- Local economic development agencies, associations and chambers of commerce
- Business leaders, seasoned importers / exporters and local businesses



The 2017 FITCE will feature:

- **Panel Discussions and Seminars** - such as the “11 Steps to Exporting - A Roadmap to your Exporting Success” and “How to Import”
- **Doing Business with the World!** - Business opportunities presented by foreign government officials, ambassadors, consuls general, trade commissioners and/or leaders of bi-national chambers of commerce representing over 35 countries
- **Speed Matchmaking with Country Representatives** - Meet one-on-one with governmental officials, ambassadors, consul generals, trade commissioners and/or leaders of bi-national chambers of commerce for over 35 countries
- **The World Expo** - visit and network with local and international exhibitors
- **B2B Matchmaking Services** - service offered by the Global Trade Chamber to match your business with buyers and suppliers
- **Former Presidents Luncheon and Economic Engines Panel & International Trade Awards** - organized by the Fort Lauderdale Chamber of Commerce
- **Networking Cocktail Receptions / Cultural Experiences**, and much more!

Countries Confirmed

There is a total of 37 countries already confirmed. They include:

Bahamas, Bahrain, Belize, Brazil, Canada, China, Colombia, Democratic Republic of Congo, Costa Rica, Ecuador, Hungary, Malaysia, Nigeria, Romania, St. Lucia and , the United Kingdom. New countries participating this year include: Bolivia, Brunel, Dominican Republic, Finland, France, Guatemala, Guyana, Haiti, Hong Kong, Ireland, Israel, Jamaica, Japan, Macedonia, Singapore, Republic of Slovakia, Spain, St. Eustatius, Sweden, Thailand and Vietnam

Sponsors Confirmed

There is a total of \$41,000 in sponsorship dollars already confirmed with an additional \$10,000 left to be collected to reach the budgeted goal.

- Baker Concrete - \$20,000
- FPL - \$5,000

- Port Everglades - \$5,000
- Mercantile Credit - \$5,000
- Fort Lauderdale Executive Airport - \$5,000
- The Greater Fort Lauderdale Alliance - \$1,000

Partnerships

Nova Southeastern University confirmed to sponsor a minimum of 2 Presidents from Latin America. Already confirmed is Former Guatemala President, Alvaro Colom and Former Bolivia President, Carlos Mesa

In-Kind sponsorship

Emirates - \$1,000 + 2 airlines tickets to Dubai for raffle

Convention Visitors Bureau (CVB) approved in-kind sponsorship of two continental breakfasts

Belize Chamber approved Hotel Stay for 3 nights in Belize as raffle prize

Confirmed Exhibitors

There is a total of 132 exhibitors registered for tables and 446 general attendees

Local exhibitors = 80 registered (some payments still need to be collected)

International exhibitors = 52 registered