

**City of Miramar
Miramar Amphitheater at Regional Park
Proposed Back of House Expansion Project**

The construction of The Miramar Amphitheater at Regional Park was completed in June 2017. This world-class, state of the art venue includes, a 40' by 100' (4,000s.f.) covered stage, a 28,000s.f. tensile canopy protecting a +3,000 seating area with additional lawn seating on adjoining promenade for a total area capacity of 5000. The Miramar Amphitheater is designed to accommodate a variety of entertainment possibilities from musical concerts, exhibitions, graduation ceremonies and cultural venues that engage the community. A partial Back-Of-House (BOH), measuring 30' by 30' (900s.f.) houses the facility's electrical room, load-in and load-out receiving area, and (2) two uni-sex bathrooms complete this design.

On July 4, 2017, the City hosted the grand opening of The Miramar Amphitheater at Regional Park, with more than 4,000 participants in attendance and six (6) local and national artists performing. In anticipation of many other major events planned for the location, the City has realized the need for a BOH expansion to address the need for a life safety office, artist/performer dressing rooms and restrooms, and a general management office.

The Miramar Amphitheater at Regional Park has been supported by the Broward County Board of County Commissioners and the Broward County Tourism Development Council, who have recognized Miramar as a "Destination City". Through Miramar's Tourist Development Council involvement and representation, the City is poised to immensely contribute to the millions of visitors attracted to Broward County each year. This will be accomplished through ongoing marketing strategies that promote the County's objective to increase awareness of Greater Fort Lauderdale as a family-oriented, business-friendly multicultural inclusive destination thereby boosting national and international visitation and increasing hotel occupancy. In partnership with the County, Miramar will highlight amenities and showcase the activities that promote diversity in our community. This partnership will propel the region as a destination for tourism growth, which will contribute to the economic success of area businesses and improve the quality of life for Broward County residents.

The city is requesting \$500,000 from Broward County, to support the construction of the BOH Expansion Project.

PROJECT COST:

The estimated cost of construction and design fees is \$700,000.