

# FLORIDA INTERNATIONAL TRADE AND CULTURAL EXPO

## FITCE 2017

### PRELIMINARY PROGRAM \* *Subject to Change*

#### SETUP DAY- Monday, October 16, 2017

9:00AM – 5:00PM **Sponsor Registration and World Expo Setup**  
(Special Itinerary for International Delegations)

#### Day 1 – LEARN (World Expo Room- Floridian Ballroom)

#### Tuesday, October 17, 2017

8:30AM – 9:55AM **Registration & Breakfast – World Expo Opens!**

10:00AM –10:55AM **11 Steps to Exporting – A Roadmap to your Exporting Success!**

11:00AM – 11:55M **How to Import into the United States of America**

12:00PM – 2:30PM **Former Presidents Luncheon (Keynote: Former Presidents Panel)**  
*Organized by the Fort Lauderdale Chamber of Commerce*

2:45PM – 3:30PM **Doing Business with the World – Part I (10 countries):**

Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

3:30PM – 4:00PM **Coffee/Tea Networking Break**

4:00PM – 5:00PM **Doing Business with the World – Part II (10 countries):**

Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

5:30PM – 7:00PM **Presidential Opening Network Reception & Cultural Experience**

#### Day 2 – DOING BUSINESS WITH THE WORLD (World Expo Room)

#### Wednesday, October 18, 2017

8:30AM – 9:55AM **Registration & Breakfast – World Expo Opens!**

10:00AM – 11:00AM **Doing Business with the World – Part III:**

Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

11:00AM – 11:30AM **Coffee/Tea Networking Break**

11:30AM – 12:30PM **Doing Business with the World – Part IV (10 countries):**

Presentations from international governments, consulates, trade commissioners and bi-national chambers about their top exports and imports with Florida and how to do business with their countries

12:30PM – 2:30PM **Economic Engines Panel – (Port, Airport, MIA SF)**  
*Organized by the Fort Lauderdale Chamber of Commerce*

2:45PM – 5:00PM **Speed Matchmaking with Country Representatives (New Activity!)**

5:30PM – 7:00PM **FITCE Bi-National Chambers VIP & Closing Cocktail Reception**