

Tourist Development Tax Capital Challenge Grant Program (TDT-CCGP) FY 2018 Broward Cultural Division

Greater Fort Lauderdale Convention & Visitors Bureau (DeMott)

19 April 2017

Reviewer	Docket	Legal Name	Response Code	Notes	Projected Room nights	Status/Date	Meeting Date
Ms. Barbara DeMott	TDT-CCGP01-2018	Museum of Discovery and Science, Inc.	(1) High	A true staple in the Fort Lauderdale downtown area the proposed enhancement and expansion of the museum's facilities is an exciting endeavor. The outdoor Science Park in Phase Two will offer residents and visitors an opportunity for new experiences. The room night projection might be a little high but with nearly 50% of domestic visitors coming to see family and friends it is possible to reach a new audience. The new customized electronic marquee would prove to be valuable to gain the attention of people in the downtown area.	12,192	Submitted 4/18/2017	4/19/2017
Ms. Barbara DeMott	TDT-CCGP02-2018	The Broward County Film Society, Inc.	(1) High	The room night projection might be a little high as we have seen a slight decline in domestic visitors attending cultural activities while in Greater Fort Lauderdale. The requested amount seems reasonable for the scope of the project which will hopefully assist in bringing new revenue to the cinema and film society. As nearly 50% of our domestic visitors come to Greater Fort Lauderdale to visit family and friends, an upgraded cinema offering dining options and star dressing room, would not only attract more star power but also be a great marketing tool to attract residents and visitors alike.	5,000	Submitted 4/18/2017	4/19/2017
Ms. Barbara DeMott	TDT-CCGP03-2018	Town of Davie, FL	(2) Medium	The creation of the Governor Leroy Collins Farm Park is a wonderful educational opportunity on many levels. The room night projection is probably high for the first year until the farm is established and residents, visitors and researchers become aware of what it offers and the importance of preserving our planet. The efforts outlined in the application to promote Agri-tourism and Eco-tourism is noteworthy.	3,700	Submitted 4/18/2017	4/19/2017
Grand Totals					20,892		