

**Tourist Development Tax Capital Challenge Grant Program (TDT-CCGP)**

<b>Docket Number</b>	<b>Legal Name</b>	<b>Requested Amount</b>	<b>Project Description</b>	<b>Projected Room Nights</b>
TDT-CCGP01-2018	Museum of Discovery and Science, Inc.	\$54,000	In 2007, MODS launched a two phase \$35 million campaign to expand and renew facilities and improve visitor experiences. The \$25 million successfully raised for Phase One, increased exhibit space by 34,000 square feet. MODS is currently engaged in a \$10 million campaign for Phase Two. This phase includes renovations to the original building and exhibit expansion to design and build an outdoor Science Park on approximately an acre of museum-owned property contiguous to the new wing. The green oasis of the Science Park abutting Broward Blvd. in the center of Fort Lauderdale, will greet 57,000 cars that pass by daily, providing MODS the opportunity to leverage a new marketing tactic that will increase the Museum's visibility throughout the year. MODS is requesting funding from the Cultural Division TDT to support the design, fabrication, and installation of a customized electronic marquee installed roadside within the Science Park to attract tourists and residents to the Museum. The inclusion of a digital eye catching promotional marquee will draw attention, awareness and interests to events and offerings at the Museum. This signage, combined with MODS' extensive marketing plan to target tourists, will sustain our status as one of the top tourist attractions in South Florida and result in an estimated 12,192 bed nights. The construction of the Science Park along with the installation of state of the art signage will increase MODS' capacity to reach a larger audience, and make the Museum a more diverse cultural facility and attractive destination for tourists.	12,192

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TDT-CCGP02-2018	The Broward County Film Society, Inc.	\$61,975	<p>The Broward County Film Society requests funds to transform the backstage dressing-room areas into one large kitchen plus a separate Star Dressing area. The kitchen is needed as there is not a restaurant within walking distance to the Cinema. Frequently the audience comes to the Cinema and stays from morning through evening, watching up to five films in one day. Tourists usually take taxis or Uber to the cinema and the necessity of leaving the cinema to take a cab to a restaurant is so involved, many don't return for a second or third film. Not only would the kitchen provide much needed service to the patrons, it would also provide a new revenue stream for the Cinema as well as make the option of a film and a meal more attractive, thereby increasing ticket sales. Groups that now rent Savor Cinema will have the option to have their events catered in-house. A daily Lunchtime Shorts schedule will be added, providing quick box lunches with free short films. Regardless of what time your lunch hour begins, shorts are ideal as you can pop-in anytime and see complete 5 -- 10 minute films. Special promotions will be made to the School Board offices and the Judicial complexes, as well as the surrounding condos and apartments. Evening patrons will be able to have dinner just before or after their film. Coffees and desserts will be offered alongside our existing Full Bar. The kitchen is a perfect complement to our beautifully renovated Courtyard.</p>	5,000

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TDT-CCGP03-2018	Town of Davie, FL	\$500,000	<p>The development cost of the elements that make up the Farm Park are expected to be \$6,000,000. The \$500,000 requested in the application will be utilized toward the installation of infrastructure for the Education and Welcome Center. The Town's leveraged funding and funds raised from the capital campaign will be used for the other project elements. The Davie Town Council, in 2004, set on a mission to obtain land and develop it into a facility that will service, and educate our current and future generations. The Park will consist of a welcome and education center, stables, covered event arena, farm animal barnyard, greenhouse, farmers market, butterfly garden, wetlands, observation post, trails, community gardens, areas for crops, cattle pasture and a lake. It would include facilities for tourism, education, programs for special needs individuals, research, nutritional programs, environmental programs and special events. The Governor Leroy Collins Farm Park will be unlike any other park in South Florida, and will provide an unparalleled opportunity for tourism, youth and community programs, and experiential learning about agriculture. The project site lies on 84 acres on the western edge of the Town of Davie, bordering I-75 on the west, Shotgun Road on the east, and SW 36th Street (South Post Road) on the South. The Farm Park will provide a working urban mini-farm where crops are grown and animals are raised, where children and adults learn in a hands-on environment about agricultural production from seedling to market and about the area's agricultural history. The project strives to increase the public's understanding of the vital role agriculture plays in our everyday survival, while making learning fun and preserving open space. The primary organization in this endeavor is the Town of Davie with additional support from the Project Stable Foundation, Friends of the Davie Farm Park, Inc. and the Broward County Farm Bureau.</p>	3,700
<b>Grand Totals</b>		\$615,975		20,892