Scoring Summary Sheet
Final Evaluation Meeting
V2112712P1
Transit Advertising Program

January 27, 2017

115 S. Andrews Avenue, Room GC430, Fort Lauderdale, FL 33301

Firm Name	Richard Barrick	Tim Garling	Gregory Meyer	Kim Butler	Alinda Montfort	Total	Ranking
Direct Media, LLC	87.25	91.25	89.25	86.25	91.25	445.25	1
Lamar Transit, LLC	86	92	83	88	88	437	2

Final PB

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Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Direct Media, LLC	Lamar Transit, LLC
ABILITY OF PROFESSIONAL PERSONNEL (Maximum Points 20)			
See Evaluation Criteria - question 1a	10	9	9
See Evaluation Criteria - question 1b	10	9	8
PROJECT APPROACH (Maximum Points 30)			
See Evaluation Criteria - question 2a	10	9	9
See Evaluation Criteria - question 2b	10	9	9
See Evaluation Criteria - question 2c	5	5	4
See Evaluation Criteria - question 2d	5	5	5
PAST PERFORMANCE (Maximum Points 20)			
See Evaluation Criteria - question 3 (a through e)	10	9	10
See Evaluation Criteria - question 3 (f through g)	10	9	9
WORKLOAD OF FIRM			
See Evaluation Criteria - question 4	10	9	9
PRICING		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	20	18.25	20
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING PB
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	91.25	92

Tim Garling

Name

Signature

By signing this document, I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or coerced by anyone in the assignment of the points by me for this procurement.

Final

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Evaluation Criteria - Project Specific Criteria (Complete text of questions provided separately)	Maximum Points	Direct Media, LLC	Lamar Transit, LLC
ABILITY OF PROFESSIONAL PERSONNEL (Maximum Points 20)			
See Evaluation Criteria - question 1a	10	8	9
See Evaluation Criteria - question 1b	10	9	8
PROJECT APPROACH (Maximum Points 30)			
See Evaluation Criteria - question 2a	10	9	10
See Evaluation Criteria - question 2b	10	8	9
See Evaluation Criteria - question 2c	5	4	4
See Evaluation Criteria - question 2d	5	3	4
PAST PERFORMANCE (Maximum Points 20)			
See Evaluation Criteria - question 3 (a through e)	10	9	7
See Evaluation Criteria - question 3 (f through g)	10	9	8
WORKLOAD OF FIRM			
See Evaluation Criteria - question 4	10	9	9
PRICING		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	20	18.25	20
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	86.25	88

Kim Butler	By signing third document, I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or coerced by anyone in the assignment of the points by me for this procurement.
Name	
Signature Kim Butler	

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See Evaluation Criteria - question 1a	10	10	7
See Evaluation Criteria - question 1b	10	8	7
PROJECT APPROACH (Maximum Points 30)			
See Evaluation Criteria - question 2a	10	8	8
See Evaluation Criteria - question 2b	10	8	8
See Evaluation Criteria - question 2c	5	5	5
See Evaluation Criteria - question 2d	5	5	5
PAST PERFORMANCE (Maximum Points 20)			
See Evaluation Criteria - question 3 (a through e)	10	9	8
See Evaluation Criteria - question 3 (f through g)	10	9	9
WORKLOAD OF FIRM			
See Evaluation Criteria - question 4	10	9	6
PRICING		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	20	18.25	20
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	89.25	83

Gregory Meyer

Name: Gregory Meyer

Signature: Gregory Meyer

By signing this document, I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or coerced by anyone in the assignment of the points by me for this procurement.

Final (PB)

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See Evaluation Criteria - question 1a	10	9	8
See Evaluation Criteria - question 1b	10	9	8
PROJECT APPROACH (Maximum Points 30)			
See Evaluation Criteria - question 2a	10	9	9
See Evaluation Criteria - question 2b	10	8	8
See Evaluation Criteria - question 2c	5	~~5~~ 4	~~5~~ 4
See Evaluation Criteria - question 2d	5	4	4
PAST PERFORMANCE (Maximum Points 20)			
See Evaluation Criteria - question 3 (a through e)	10	9	8
See Evaluation Criteria - question 3 (f through g)	10	9	9
WORKLOAD OF FIRM			
See Evaluation Criteria - question 4	10	8	8
PRICING		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	20	18.25	20
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	87.25	86

Ric Barrick

Name

Signature

By signing this document, I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or coerced by anyone in the assignment of the points by me for this procurement.

Final (PB)

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See Evaluation Criteria - question 1b	10	9	9
PROJECT APPROACH (Maximum Points 30)			
See Evaluation Criteria - question 2a	10	9	9
See Evaluation Criteria - question 2b	10	10	9
See Evaluation Criteria - question 2c	5	5	4
See Evaluation Criteria - question 2d	5	4	4
PAST PERFORMANCE (Maximum Points 20)			
See Evaluation Criteria - question 3 (a through e)	10	9	9
See Evaluation Criteria - question 3 (f through g)	10	9	8
WORKLOAD OF FIRM			
See Evaluation Criteria - question 4	10	9	8
PRICING		POINTS ENTERED BY PURCHASING	POINTS ENTERED BY PURCHASING
See Evaluation Criteria - question 5	20	18.25	20
		TOTAL SCORE CALCULATED BY PURCHASING	TOTAL SCORE CALCULATED BY PURCHASING
TOTAL SCORE WILL BE ENTERED BY PURCHASING	Max 100 One Hundred	91.25	88

Name: ~~Tim Garling~~ Alinda Montfort	By signing this document, I certify that I have abided by the Cone of Silence Ordinance and have not been influenced or coerced by anyone in the assignment of the points by me for this procurement.
Signature	