



January 24, 2017

Mayor Barbara Sharief  
Broward County Board of County Commissioners  
115 South Andrews Avenue  
Ft. Lauderdale, FL 33301

Dear Mayor Sharief:

For more than 20 years, Broward Days has been an independent, nonprofit, and nonpartisan group of people advocating for the diverse needs and concerns of the citizens of Broward County. The ongoing and dedicated work of our Issue Teams' leaders and members helps identify the most current and pressing needs of our community and helps to guide our topics, speakers, and focus on advocacy throughout the year.

We believe that the Broward County Commission is an important contributor to the vibrant fabric of Broward County. By making a financial commitment to Broward Days, the Commission is able to increase its overall exposure with access to coveted networking and business development opportunities, along with the chance to become a catalyst for countywide-unity by supporting civic involvement in the legislative process.

Sponsors of Broward Days are positioned to play a strong leadership role by creating the opportunity for Broward Days participants to continue to educate Florida decision makers in a way that affects positive change in our community.

Consider joining our mission by becoming a sponsor today! There are several sponsorship levels from which to choose (see attached), or an exclusive benefits package can be tailored specifically to highlight the County Commission's needs and interests.

At Broward Days, we value the impact that the County Commission has on our citizens and we look forward to working together to create a partnership that will last for years to come.

Very truly yours,

Nikki Fried  
Chair, Sponsorship Committee

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## BROWARD DAYS

## SPONSORSHIP BENEFITS

LOCAL AND TALLAHASSEE EVENTS													TALLAHASSEE EVENTS ONLY			
SPONSOR LEVEL	Industry Exclusivity	Acknowledgement from Podium at Events	Name/Logo Predominantly on Website	Name/Logo Scrolling on Website	Name/Logo on Email Blasts	Name/Logo on Materials (sized accordingly)	Name/Logo on Print Event Signage (sized accordingly)	VIP Reception Attendees	Tallahassee Event Attendees	Option to Present Legislative Agenda to Issue Teams	Option to Provide Promotional Material	Ad in Annual Broward Days Magazine	Display Space in Capitol Rotunda			
GAME-CHANGER																
\$25,000+	\$5,000	ALL	X		ALL	ALL	ALL	2	UNLIMITED	2	X	INSIDE COVER	X			
CHAMPION		EVENT SPECIFIC	X		EVENT SPECIFIC	EVENT SPECIFIC	EVENT SPECIFIC	2	5	1	X	FULL PAGE	X			
MASTER		EVENT SPECIFIC		X	EVENT SPECIFIC	EVENT SPECIFIC	EVENT SPECIFIC	1	4	1	X	FULL PAGE	X			
\$10,000																
CAPTAIN				X	EVENT SPECIFIC	EVENT SPECIFIC	EVENT SPECIFIC		4	1	X	FULL PAGE	X			
\$7,500																
PLAYER																
\$5,000				X	EVENT SPECIFIC	EVENT SPECIFIC	EVENT SPECIFIC		3	1	X	HALF PAGE	X			
COACH																
\$1,000				X		EVENT SPECIFIC	EVENT SPECIFIC		2		X	HALF PAGE	X			
FAN																
\$250							EVENT SPECIFIC		1			1/4 PAGE	X			