

ITEM # 38₍₆₎

ADDITIONAL MATERIAL

10:00 a.m. Regular Meeting

FEBRUARY 7, 2017

SUBMITTED AT THE REQUEST OF

**FINANCE and
ADMINISTRATIVE SERVICES
DEPARTMENT**



Finance and Administrative Services Department

PURCHASING DIVISION

115 S. Andrews Avenue, Room 212 • Fort Lauderdale, Florida 33301 • 954-357-6066 • FAX 954-357-8535

MEMORANDUM

February 6, 2017

TO: Board of County Commissioners

THRU: Kevin B. Kelleher, Deputy CFO/Deputy Director,
Finance and Administrative Services Department

A handwritten signature in blue ink, appearing to read "Kelleher".

Digitally signed by KEVIN
KELLEHER
Date: 2017.02.07
09:15:30 -05'00'

FROM: Brenda J. Billingsley, Director
Purchasing Division

BRENDA
BILLINGSLEY

Digitally signed by BRENDA
BILLINGSLEY
DN: cn=Kevin B. Kelleher, o=Broward County, ou=Finance and Administrative Services Department, email=Kevin.Kelleher@broward.org
ou=Organization, ou=BCC, ou=PU,
ou=Users, cn=BRENDA BILLINGSLEY
Date: 2017.02.07 09:56:33 -05'00'

SUBJECT: February 7, 2017 - Commission Meeting - Agenda Item No. 38, Negotiations with Worldwide Sports Management Group, LLC., to provide promotion and management of international cricket events at the Central Broward Regional Park Stadium

Attached is additional information, from the Caribbean Premier League (CPL) and West Indies Cricket Board (WICB), endorsing Pitch International LLP for the promotion and management of Central Broward Regional Park Stadium.

Attachment

BJB/cm/hmm

c: Bertha Henry, County Administrator
George Tablack, CPA, Chief Financial Officer
Dan West, Director, Parks & Recreation Division
Kathie-Ann Ulett, Interim County Auditor
Joni Armstrong Coffey, County Attorney

Broward County Board of County Commissioners

Mark D. Bogen • Beam Furr • Steve Geller • Dale V.C. Holness • Chip LaMarca • Nan H. Rich • Tim Ryan • Barbara Sharief • Michael Udine
www.broward.org



Dated: 6th February 2017

To Whom It May Concern:

Broward County Board of County Commissioners (County),

The Caribbean Premier League (CPL) write in regards to the "Solicitation N2113482F1 - Request For Information (RFI): Promotion & Management for International Cricket Events" (the RFI).

Background:

For more information please refer to *Exhibit 2A* for CPL's initial response to the RFI.

Subsequent Information:

CPL wishes to advise the County that it endorses and supports Pitch International LLP (**Pitch**) (*Exhibit 2d*) for the promotion and management of Central Broward Regional Park (**CBRP**) for all forms of international cricket. CPL believe that Pitch has the expertise and capacity with which to stage, manage and commercialise cricket matches at the venue and will look to partner with Pitch should it win the bid.

Yours sincerely,

A handwritten signature in black ink, appearing to read 'Pete Russell', with a stylized flourish at the end.

Pete Russell
COO, Caribbean Premier League

From: Johnny Grave <jgrave@windiescricket.com>
Sent: Monday, February 06, 2017 5:17 PM
To: 'Eddie Fitzgibbon'
Cc: 'Alex Anderson'
Subject: Central Broward Regional Park

Dear Eddie

Please find below an email of support for your response to the RFI.

Kind regards

Johnny

WICB Supporting Letter for CBRP

Dear Broward County Board of County Commissioners (**County**),

On behalf of the West Indies Cricket Board (**WICB**), I write in regards to the "Solicitation N2113482F1 - Request For Information (RFI): Promotion & Management for International Cricket Events" (the **RFI**).

The WICB is a client of Pitch International (**Pitch**) and one of the International Cricket Council's (ICC) Ten Full Member Cricket Boards. The WICB has played numerous International games at Central Broward Regional Park (**Venue**) including games in 2012 and recently in August 2016. Furthermore, WICB plans to play a number of matches at Venue in the coming years. As a result, the appointment by the County of the entity that will have the rights to Venue is of the utmost importance to the WICB.

Please accept this email as notification that the WICB supports the Pitch response to the RFI.

Yours sincerely,

Johnny

Johnny Grave
Chief Executive Officer
West Indies Cricket Board Inc.
T. 268.481.2460 | F. 268.481.2498
Windiescricket.com

P.O. Box 616W
Factory Road, St John's, Antigua W.I.

