

**Nocom, Rowena**

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**From:** Shermer, James  
**Sent:** Thursday, January 15, 2015 10:49 AM  
**To:** Nocom, Rowena  
**Subject:** FW: TDT agenda item

**Old Davie School Historical Museum**

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**From:** Leslie Schroeder [<mailto:director@olddavieschool.org>]  
**Sent:** Tuesday, December 30, 2014 1:44 PM  
**To:** Shermer, James  
**Subject:** RE: TDT agenda item

Jim:

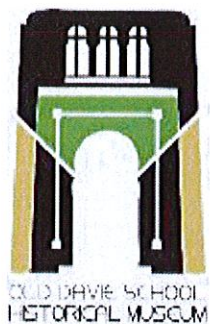
Old Davie School Historical Museum strengthens the economy by providing an additional destination for tourists to visit while in Broward County. The original projected 6,600 hotel room nights annually was based on 10,000 guests attending weddings and private events held at the ODSHM each year, with approximately one-third of the guests staying in area hotels for two nights.

With the museum as the central point for weddings and events, out of town guests have the opportunity to experience the history of the local community through our museum exhibits, historical houses and the new Agricultural and Citrus Packing House exhibit. This, along with the network of local cultural organizations, allows the out of town guests to extend their stay and experience all the area has to offer.

In reviewing the calculations, **3,300 more accurately represents** the direct benefit from having the new exhibit at the museum. Out of town guests will stay an additional night, beyond their intended event, to experience all that Old Davie School Historical Museum has to offer.

**Leslie Schroeder**  
Executive Director

**Old Davie School Historical Museum**  
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**From:** Shermer, James [<mailto:JSHERMER@broward.org>]  
**Sent:** Monday, December 29, 2014 3:10 PM  
**To:** Leslie Schroeder ([director@olddavieschool.org](mailto:director@olddavieschool.org))  
**Cc:** Shermer, James  
**Subject:** TDT agenda item

We are working on agenda report that will go back to the Board with a list of recommended awards from the TDT previous cycle.

I need revised room night calculations or clarification, or methodology, on how the projected tourist room nights were determined in your application.

Please send by Wednesday.

Thanks for your patience.

Best,  
Jim

James Shermer, Grants Administrator  
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