



May 28, 2009

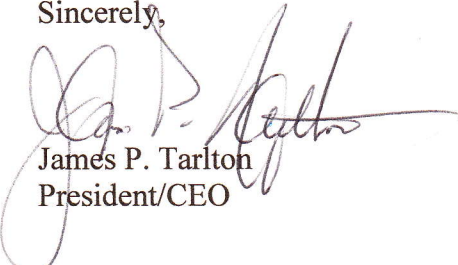
Mr. Norman Taylor, Director
Office of Economic Development
Broward County Board of Commission
115 South Andrews Avenue, Suite A-540
Fort Lauderdale, FL 33301

RE: Broward County/Broward Alliance Agreement

Dear Mr. Taylor:

Please consider this letter as official notice to Broward County regarding the intent of the Broward Alliance, Inc. to negotiate, and complete a new Economic Development Services contract with Broward County prior to the end of the current contract which ends September 30, 2010. The current contract for Administrative Services Relating to Implementation and Promotion of an Economic Development Strategy for Broward County Florida will continue to be executed by the Broward Alliance thru September 30, 2010 and remain in full effect.

Sincerely,



James P. Tarlton
President/CEO

cc: Ray Ferrero, Jr., FY2009 Chair of the Board
Peggy Nordeen, FY2009 Vice Chair of the Board
Steve Hickman, FY2009 Secretary
J. David Armstrong, FY2009 Treasurer

The Broward Alliance
Broward County's Official Economic Development Partnership

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